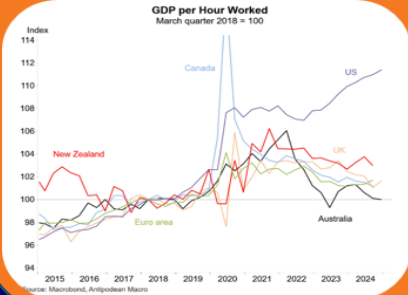


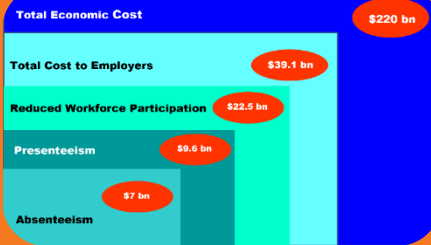


The Problems

Sub optimal productivity and workplace wellbeing



The Cost of Mental Health in the Workplace



1

Current Solutions

Current initiatives are worthwhile but are not moving the dial



2

What Is Missing?



A compulsion to change behaviour



A way to scale across the economy



A mechanism to foster continuous improvement



A business model that is not reliant on the taxpayer

3

Why AWRsem?



Real World Action data - connected to proven outcomes



Rating system – easily understood by all



Talent Pools – differentiates the needs of types of employee roles



Imperative to improve to keep and grow Talent and Customers



Proven Business model (NABERS)

4

Operational Economics

A self sustaining business model



Potential Gross Revenue

\$172 m pa

Potential Profit Margin

15% before tax

5

Who Should Be Involved?



6

How to Create AWRsem?

7

1 Build Initial Team

2 Consultation

3 ROI Feasibility

4 Design & Build

5 Test MVP

6 Roll Out v1.0

7

Initial team Signed On
Ph 2 Business Case

Co-Design Workshop
Ph 3 Business Case

ROI Feasibility Report
Participants committed
Ph 4 Business Case

MVP
Ph 5 Business Case

Go - No Go
Ph 6 Business Case

Stakeholder Review & Iterate
Ph 7 Business Case



The AWRsem Process Map

