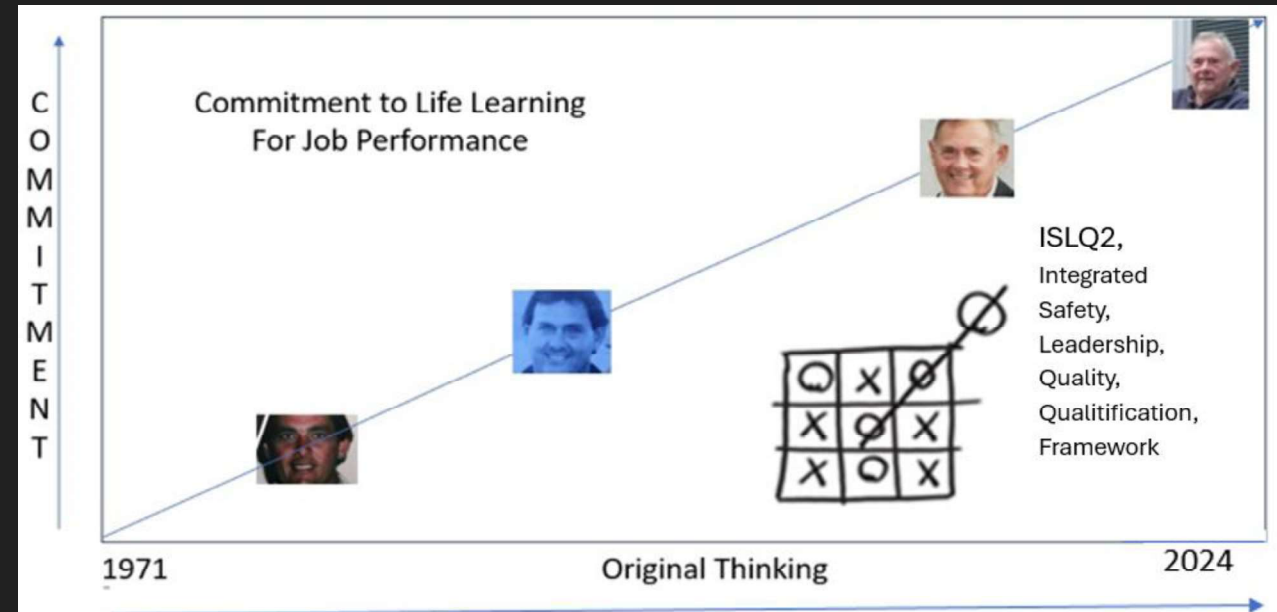


Disrupting the Status Quo

In 2006, David left government to launch his own business. Soon after, he was brought back by AgriFood to lead training package reforms across 10 industries.

Despite success, David saw that true reform was not possible within the fragmented national system. In 2010, he resigned to **focus full-time on his vision**: a performance-driven digital framework to support real job learning and safety excellence.



Meet the Man Behind the Mission: David Greentree

Co-Founder & Chief Architect,
MYSKILLSmanager

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“Workplace performance can’t be managed from a distance. People need the tools to manage themselves—clearly, simply, and confidently. That’s what MYSKILLSmanager does.”

Introducing
David Greentree
*Co-Founder of
MYSKILLSmanager & the
ISLQ2 Framework.*

An Original Thinker. A Proven
Innovator. A Builder of Systems
That Work.





Where It All Began

David Greentree's journey started in 1974, in a workplace that welcomed "originals." Faced with poor productivity and inconsistent quality, David began testing new earthmoving systems that could be replicated across remote areas. He saw that empowering people to take responsibility for their own work was key.

This is where his foundational idea—**Vocational Learning for Job Performance (VLJP)**—was born. Even before terms like “VET” or “competency-based learning” became widespread, David was already doing it: connecting learning directly to quality job outcomes.



Making a Global Impact

In 1980, David was seconded to the **Snowy Mountains Engineering Corporation (SMEC)**. He co-authored a manual for the King of Thailand on how to construct farm dams, traveling to Thailand for field research. The final publication was presented to the King and the World Bank—an international recognition of practical expertise.

Returning to Australia, David continued setting new construction standards, and by 1988 secured **\$500,000 in funding** to produce 21 training manuals, distributed widely through NSW and nationally via the:

National Soil Conservation Program.



From Field to Framework

In the early 1990s, David led a major **Competency-Based Training project** with NSW TAFE, producing Certificates II–Diploma for the earthworks sector—delivered entirely in the workplace. This became the largest curriculum ever accredited in NSW at the time. Later, he navigated shifting national frameworks, securing formal recognition through the **Rural Training Council of Australia (RTCA)**, later **AgriFood Skills Australia**, where he served as a director. Throughout, he remained focused on **practical job performance, not paperwork.**

