

Australian Tourist Commission

3 August 1998

Dr Geraldine Gentle
Productivity Commission
LB2 Collins Street East
Melbourne VIC 8003

Dear Geraldine

Thank you for the opportunity to expand on some of the issues raised by the Australian Tourist Commission (ATC) in relation to the Productivity Commission's Draft Report on international air services.

As you will be aware, the ATC has a number of concerns in relation to the Australia's bilateral air services negotiations. In particular, the ATC believes that there is potential for Australian tourism interests to be better served within the current processes. Some of these issues are identified by the Productivity Commission in section 4.2 of the Draft Report.

As the Commonwealth Government's agency with responsibility for marketing Australia as a tourist destination, the ATC is particularly well placed to enhance Australia's negotiating position if it had a formally recognised position within the bi-lateral framework.

The ATC undertakes detailed analyses of all the major international tourism source countries. The information contained in these analyses would be invaluable in air services negotiations. For your information and further consideration, I have enclosed a copy of the ATC's Market Profile for Indonesia as an example of the analysis this agency carries out.

Please let me know if you require further information in relation to this matter.

Yours sincerely

Andrew Larcos
Government Relations