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Productivity Commission Inquiry into the Australia's Gambling Industry GPO Box 1428 Canberra ACT 2601

# **Background**

The Bankstown District Cricket Club was formed in 1950 and plays a leadership role coordinating the development of cricket and general sports and recreation activities in the City of Bankstown and nearby communities.

#### Our stakeholders include:

- Bankstown District Cricket Association
- Bankstown Women's Cricket Club
- Bankstown Schools Cricket Association
- Bankstown Cricket Coaches and Managers Association
- Bankstown District Cricket Umpires Association
- Recreation Sports and Aquatics Club (sport for children with disabilities )
- NSW Blind Cricket Association
- NSW Deaf Cricket Association
- All Stars Winter Cricket Association (under 10's 14's)

#### Our vision is to become:

- a benchmark for amateur sporting clubs in Australia
- a leader and valued contributor in the Bankstown Community

This vision is supported by six strategic themes that drive our activities:

- Facilities Development
- Brand and Culture
- On-field Performance
- Organisation and Governance
- Stakeholder Relationships
- Financial Sustainability

#### Key Achievements

- Produced five Australian Men's Test players
- Produced three Australian Women's Test Players
- Produced 20 NSW representatives
- Produced 16 NSW Male Age Team representatives between 1990 2008
- Produced 7 NSW Women's Age Team representatives between 2002 2008
- Raised \$1.5m to develop a first class regional cricket facility in Bankstown (Memorial Oval)
- Raised \$25k in support of charities in Sri Lanka in 2008
- Donated +\$50k in recycled cricket equipment to Ugandan Cricket Association following appeals in 2006 and 2007
- Hosted International, National and regional cricket events including Blind Cricket Ashes Series, National Deaf Cricket Championships and the ICC Women's World Cup.

## Relationship between BDCC and NSW Registered Clubs

BDCC has received financial and operational support from Bankstown District Sports Club for over two decades. Revesby Workers' Club has supported us financially for 13 years and Canterbury Leagues came on board two years ago.

The following projects highlight the breadth of what we achieve in partnership with Registered Clubs and as a direct consequence of the financial and operational assistance they provide us:

### Bankstown District Cricket Academy

Bankstown has a proud tradition and unrivalled reputation for producing cricketers who progress through the local ranks to represent at the highest levels of the game. Steve Waugh, Mark Waugh, Len Pascoe and Jeff Thomson are some of the locals who became national sporting heroes having developed their skills through the Bankstown Cricket Academy.

This Academy provides opportunities for boys or girls to develop their knowledge, skills and attitudes about the game. The Academy is made up of local volunteer coaches who are supported by expert consultant coaches as required. It teaches kids how to play the game and encourages them in turn to become accredited coaches so they give back to the Academy as they get older. It aims to produce 'decent young citizens' not just elite sportsmen and sportswomen.

We believe this process is a wonderful way of helping young boys and girls develop invaluable life skills – watching their personal communication skills develop and their self-confidence levels increase is as rewarding as watching any development in their cricketing prowess.

### Uganda Recycled Cricket Equipment Appeals

Bankstown Cricket Club began its association with Uganda in 2004, with what was thought at the time to be a 'one off' donation of used cricket equipment and clothing. However, this initial donation was so well received that we launched a second campaign in January 2007 that resulted in a large shipping container being forwarded to Uganda in November 2007.

This second shipment included over 300 bats, 450 pairs of pads, 100 helmets, 230 pairs of batting gloves and a mass of clothing. The donation resulted in the provision of a full kit for each of the five Ugandan National teams (the National Senior team, U/19, U/17, U/15 teams and a Ladies Team) not to

mention a vast amount of equipment being made available under the Uganda Schools Development Program.

The Chairman of the International Cricket Committee recently commented that it was no coincidence that Uganda's rise through the ranks of emerging cricket nations parallels the influx on recycled equipment received through the Bankstown Club's appeals since 2004.

But of course the reality is that this project would never have happened had it not been for Bankstown District Sports Club's donation of over \$15,000 to cover the cost of shipping the containers to Uganda. (See Attachments)

# **Support from NSW Registered Clubs**

**Bankstown District Sports Club**, our major community development partner, provides significant financial and other assistance that enables us to turn our vision into reality. This includes:

- \$170k *per annum* to enable the development of facilities and club operations covering men's, women's and schools junior and senior level cricket
- \$250k in 1999 to support construction of the Steve and Mark Waugh Pavilion and a public grandstand at Bankstown Memorial Oval
- \$200k in 2008 to support development of an indoor sports facility in the Bankstown Memorial Oval precinct
- \$7.5k in 2006 and \$8k in 2008 to support our project to deliver two shipping containers of recycled cricket equipment to Uganda (see attachment)
- \$15k in 2008 to support our fundraising project in conjunction with a community cricket event in Bankstown featuring the Sri Lanka National cricket team. Funds totaling \$25k were provided to the Hope Cancer Centre in Colombo and The Foundation of Goodness Tsunami appeal (see attachment.)

**Revesby Workers' Club** is another great supporter of our efforts at community building. RWC's financial assistance includes:

- \$5k per annum for junior development
- \$100k in 2008 to support development of an indoor sports facility in the Bankstown Memorial Oval precinct.

*Canterbury Leagues* has also agreed to assist our project aimed at developing an indoor sports facility in the Memorial Oval precinct to the tune of \$20k per annum from 2008 – 2012.

# Benefits that NSW Registered Clubs' Support Provides to BDCC

The bottom line is that this Cricket Club would not exist in its current form without the financial support of Bankstown Sports Club, Revesby Workers' Club and Canterbury Leagues.

This support not only enables us to provide a vehicle for young men and women to pursue careers in their chosen sport, it has empowered us to grow into a community organisation with a reach beyond our sport and beyond our geographic home.

Without this support we would not have completed the projects like:

- Building the Steve and Mark Waugh Pavilion at Bankstown Memorial Oval which now plays host to a multitude of community activities
- Conducting Christmas holiday coaching clinics for over 500 children since 2005
- Constructing an indoor sports facility in the Memorial Oval complex (tenders issued January 2009)
- Donating \$25k to two Sri Lankan charities (Hope Cancer Hospital and the Foundation of Goodness Tsunami Appeal) following a Bankstown v Sri Lanka charity match in January 2008
- Establishing and maintaining the Bankstown Cricket Academy that has become recognised as a centre of excellence for the development of elite men's and women's cricketers in Australia.

But perhaps the greatest community benefit our club provides is the amazing volunteer group, built over the past two decades, that underpins our community development activities. This group numbers around 50 or so people, many of whom have never and would never have become involved in community volunteering had it not been for their engagement with BDCC.

## **Summary**

In recent years we have witnessed Registered Clubs coping with the effects of State Poker Machine taxes, smoking bans and a raft of governance issues. The three Clubs mentioned in this submission have continued to support our organisation throughout these changes. However logic suggests that given the range of pressures on Registered Clubs, they will clearly not be able to sustain their current levels of financial assistance for community groups in years to come.

Our question to Government has always been and remains... "who will step into the breach and provide this financial support to community groups if Registered Clubs' can't?"

Bankstown is an ethnically diverse, vibrant City. We've had our challenges with social cohesion and a range of other community integration issues in recent years. The one thing that has remained constant in our city's rich history is our passion for sport and our ability to use sport as a tool to achieve greater harmony in our community. BDCC is at the forefront of the Bankstown community's efforts in this regard - but your Commission should be under no illusion - our ability to perform this valuable role is dependant entirely on the support we receive from our benefactor Registered Clubs.

Our Management Committee is available to discuss any aspect of this submission. I can be contacted at <a href="mailto:mklumpp@bigpond.net.au">mklumpp@bigpond.net.au</a> for this purpose.

Yours sincerely

Martin Klumpp Honorary Secretary

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