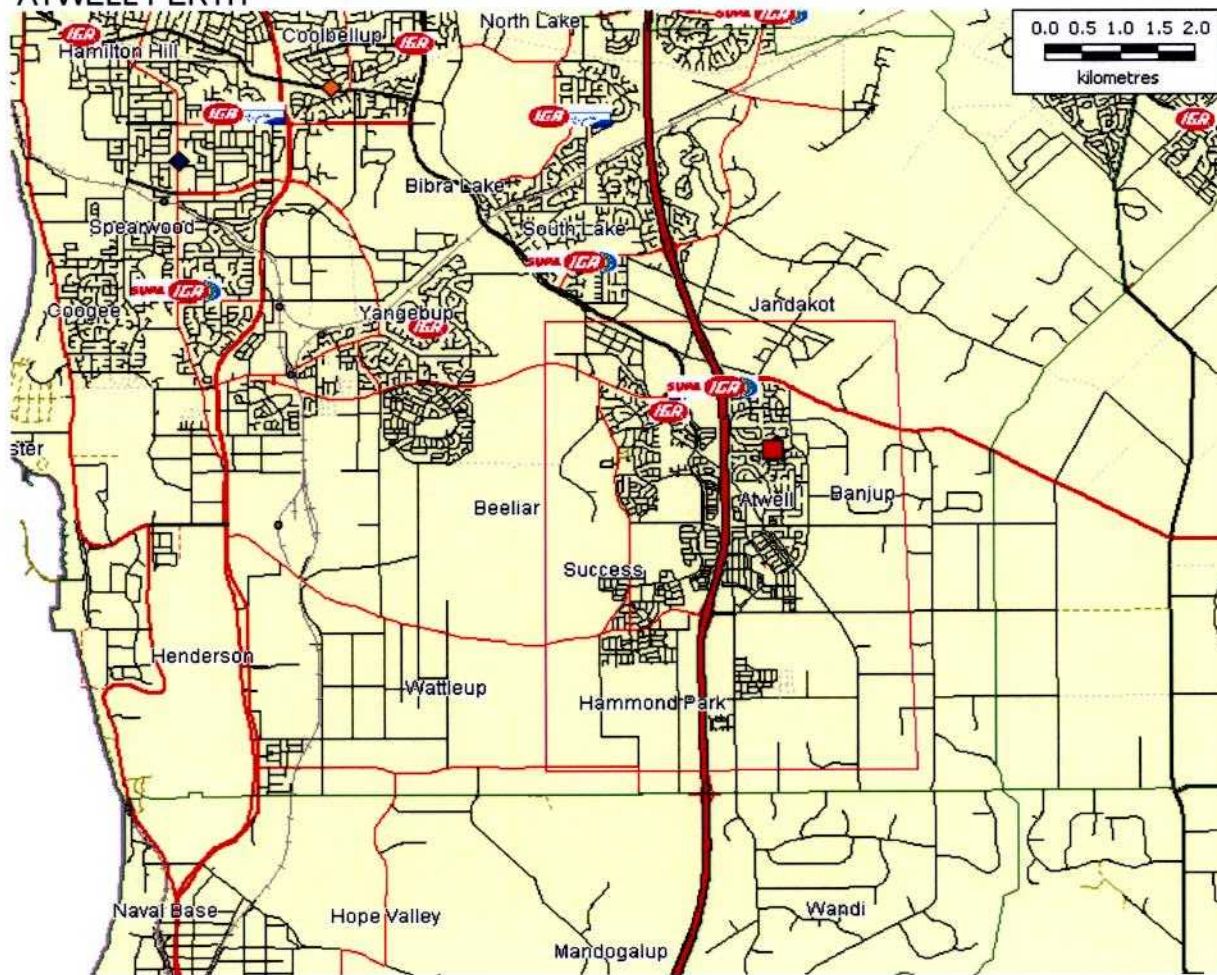


ATWELL PERTH



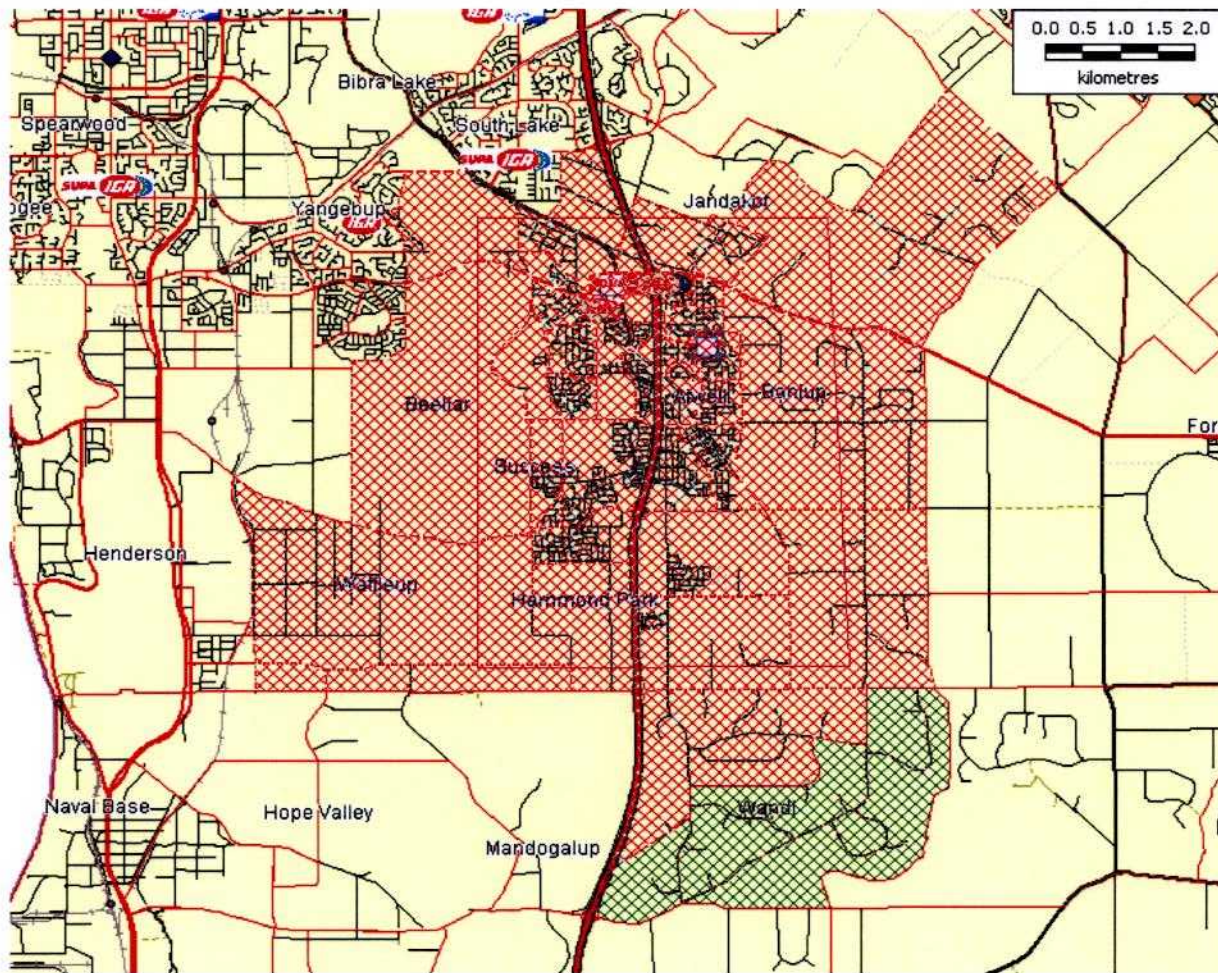
MARKET SHARE ANALYSIS

Location	Store Type	Store Area sq m	Mkt Share %
Success	WW/Safeway	3600	41.6%
BEELIAR	IGA	952	11.0%
Success	Supa IGA	3000	34.7%
Atwell	Foodworks	1100	12.7%
SUMMARY			
	Woolworths	3,600	42%
	Coles	0	0%
	ALDI	0	0%
	Franklins	0	0%
	IGA	3,952	46%
	Other	1,100	13%
	TOTAL	8,652	100%

SHOPPING OPTIONS / STORE AREA AND TURNOVER

Location	Store Type	Store No	Address	Post Code	Store Area	Tota Store Area	Retail Sale	TO / sqm / yr
Success	WW/Safeway		3495 Beeliar Dr && Wentw	6164	3600	3400	1,300,000	18,777.80
Success	Supa IGA		3307 Beeliar Dr && Kwinan	6164	3000	2625	490,000	8,493.30
Atwell	Foodworks		3369 13, 129 Lyndon Blv	6164	1100	800	140,000	6,618.20
BEELIAR	IGA		4890 Lakeside Avenue	6164	952	714	185,827	10,150.20

DEMOGRAPHIC MAP



DEMOGRAPHIC ANALYSIS

CD_CODE	Persons	Dwellings	Add_Pers	Add_Dwel	Capital_Non	Capital_Lic	State_Non	State_Liq	Country_N	Country_Lic
5081919	167	61	2.508196721	1	11945.44	1336.56	12075.72	1415.57	12443.33	1638.5
5080610	571	198	13.46153846	5	40452.96	4562.02	40880.05	4837.89	42085.15	5616.31
5080613	0	0	2.717445102	1	187.7664797	20.21433	189.7024	21.44042	195.165	24.89999
5080618	503	162	19.3006993	6	38129.42	4505.95	38496.44	4777.3	39532.03	5542.93
5080629	0	0	0	0	0	0	0	0	0	0
5080630	0	0	0	0	0	0	0	0	0	0
5080631	931	344	226.3056032	128	82610.85	9175.53	83498.59	9736.23	86003.49	11318.31
5080632	108	37	231.3431373	84	23049.23	2654.37	23285.51	2811.39	23952.23	3254.48
5080635	797	244	31.35245902	10	59512.93	7128.15	60071.66	7555.69	61648.18	8762.06
5080616	494	187	0	0	37255.69	4150.52	37652.08	4404.72	38770.56	5121.97
5080617	897	290	33.75724638	11	65811.62	7748.64	66449.31	8215.86	68248.62	9534.2
5081708	989	297	40.79461279	13	70257.49	8276.69	70935.71	8777.01	72849.42	10188.76
5081712	960	279	25.00358423	8	62058.46	7249.34	62669.36	7686.31	64393.1	8919.29
5081911	296	94	2.885057471	1	20219.92	2338.07	20425.55	2478.57	21005.77	2875.03
5081912	0	0	0	0	0	0	0	0	0	0
5081920	320	110	0	4	23863.03	2749.76	24100.86	2919	24771.94	3396.52
5080607	1122	371	1332.424762	462	185752.46	22104.14	187500.3	23442.13	192432.2	27217.47
5081702	1295	353	380.7787611	124	106708.02	12854.76	107703	13619.61	110510.4	15777.76
5081732	122	32	1642.34375	461	105330	12218.47	106380.2	12957.49	109343.4	15042.75
5081734	565	175	484.0457143	156	75267.02	9061.39	75970.1	9600.18	77953.93	11120.46
5081725	350	99	918.2020202	333	82376.05	9880.77	83159.44	10466.55	85369.91	12119.42
5080625	1018	350	574.5452736	231	125428.98	15102.24	126599.4	16002.05	129901.9	18540.99
5080633	0	0	179.3513767	66	12392.58766	1334.146	12520.36	1415.067	12880.89	1643.399
5081707	382	108	9.666666667	3	24944.17	3003.83	25181.16	3178.96	25849.86	3673.1
5081719	653	184	13.06521739	4	42430.83	5025.22	42839.17	5326.48	43991.37	6176.5
5081713	791	234	68.25641026	22	55046.59	6441.94	55587.57	6828.18	57114.02	7918.01
5081720	645	209	17.56937799	6	48266.75	5711.68	48729.39	6056.36	50034.82	7028.92
5081726	1077	294	69.97222222	22	70208.7	8239.08	70885.26	8740.72	72794.28	10156.17
5081728	738	220	13.05769231	4	48542.49	5660.47	49022.03	6002.85	50375.09	6968.91
5081730	0	0	0	0	0	0	0	0	0	0
5081922	0	0	187.4123792	109	20466.54629	2203.362	20677.57	2337.005	21272.99	2714.099
5080421	341	97	19.79381443	6	22469.96	2625.53	22689.44	2784.56	23308.73	3233.29
5080411	442	136	49.29411765	16	34696.59	4222.33	35020.57	4468.6	35934.74	5163.49
TOTAL	16574	5165	6589.209136	2297	1595683					



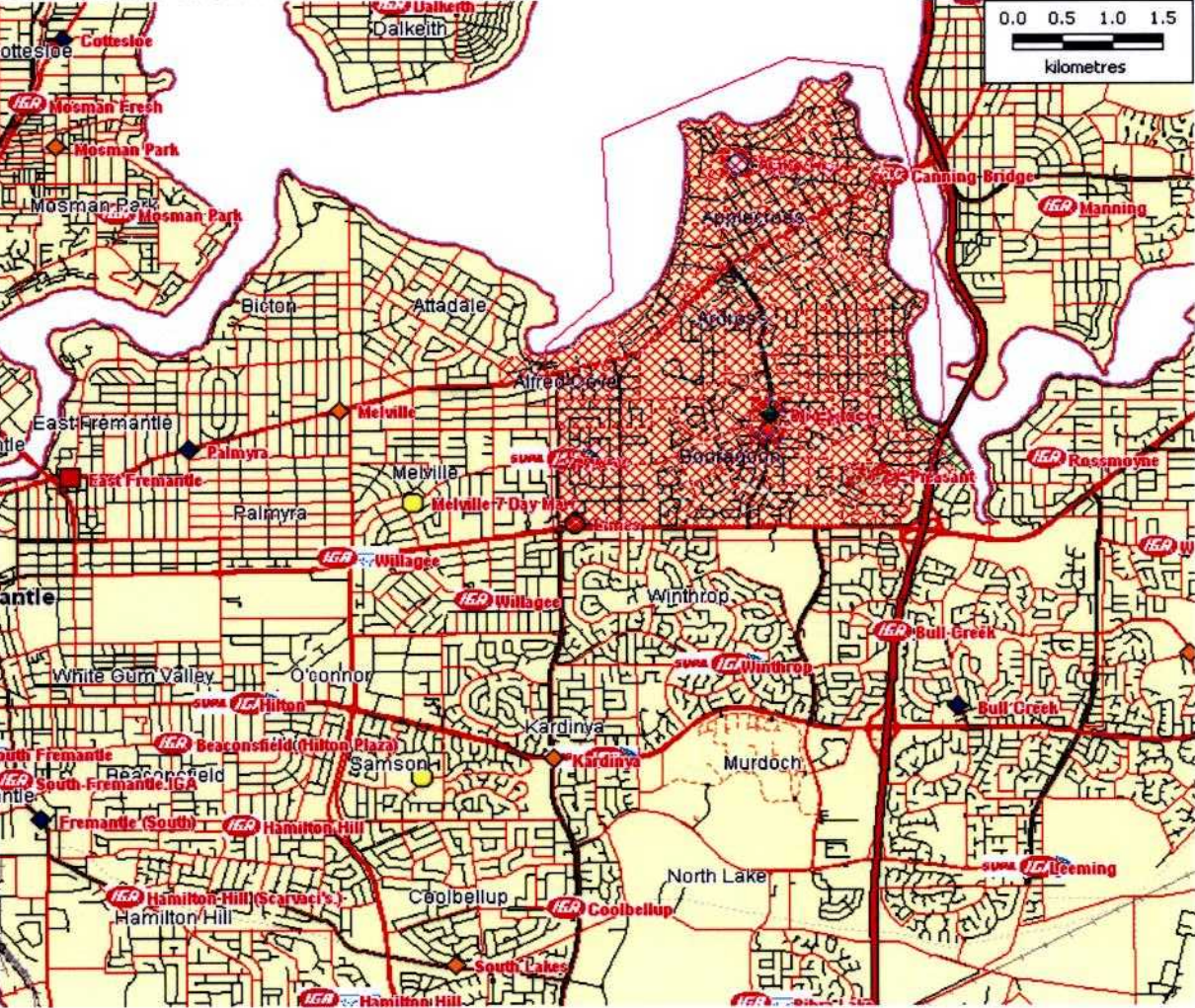
MARKET SHARE ANALYSIS

Location	Store Type	Store Area sq m	Mkt Share %
Booragoon	WW/Safeway	3400	20.0%
Melville	Coles	3500	20.6%
Booragoon	Coles	4126	24.3%
MOUNT PLEASANT	IGA	600	3.5%
Applecross	IGA	1150	6.8%
Willagee	IGA	750	4.4%
Myaree	Supa IGA	1500	8.8%
Applecross	IGAD Other	450	2.7%
MYAREE	IGAD Other	1000	5.9%
MELVILLE	Non IGA>D Other	500	2.9%
SUMMARY			
	Woolworths	3,400	20%
	Coles	7,626	45%
	ALDI	0	0%
	Franklins	0	0%
	IGA	4,000	24%
	Other	1,950	11%
	TOTAL	16,976	100%

STORE SIZE AND TURNOVER

Location	Store Type	Store No	Address	Post Code	Store Area Tot	Store Area	Retail Sale	TO / sqm /	M-MainRd	N-New R-F
Applecross	IGAD Other		3737 39 Ardross Street	6153	450	400	130,000	15,022.20	M	D
Myaree	Supa IGA		3351 67 North Lake Rd	6154	1500	1080	244,630	8,480.50	M	D
Melville	Coles		3419 Waddell Rd && Canni	6157	3500	3200	837,000	12,435.40	M	D
MELVILLE	Non IGA>D Other		6750 344 Marmion Street	6156	500	400	30,000	3,120.00		
MYAREE	IGAD Other		6834 Shop 11, 1 Marshall R	6154	1000	750	130,000	6,760.00		
Booragoon	WW/Safeway		3301 125 Riseley St	6154	3400	2091	520,000	7,952.90	M	D
Booragoon	Coles		3396 Riseley St && Marmio	6154	4126	3500	962,000	12,124.10	M	R
MOUNT PLEASANT	IGA		3777 80 Cranford Av	6153	600	500	203,652	17,649.80	L	D
Applecross	IGA		3368 916 Canning Hwy	6153	1150	700	400,000	18,087.00	L	D
Willagee	IGA		3562 70 Archibald St	6156	750	500	110,000	7,626.70	M	R

DEMOGRAPHIC MAP



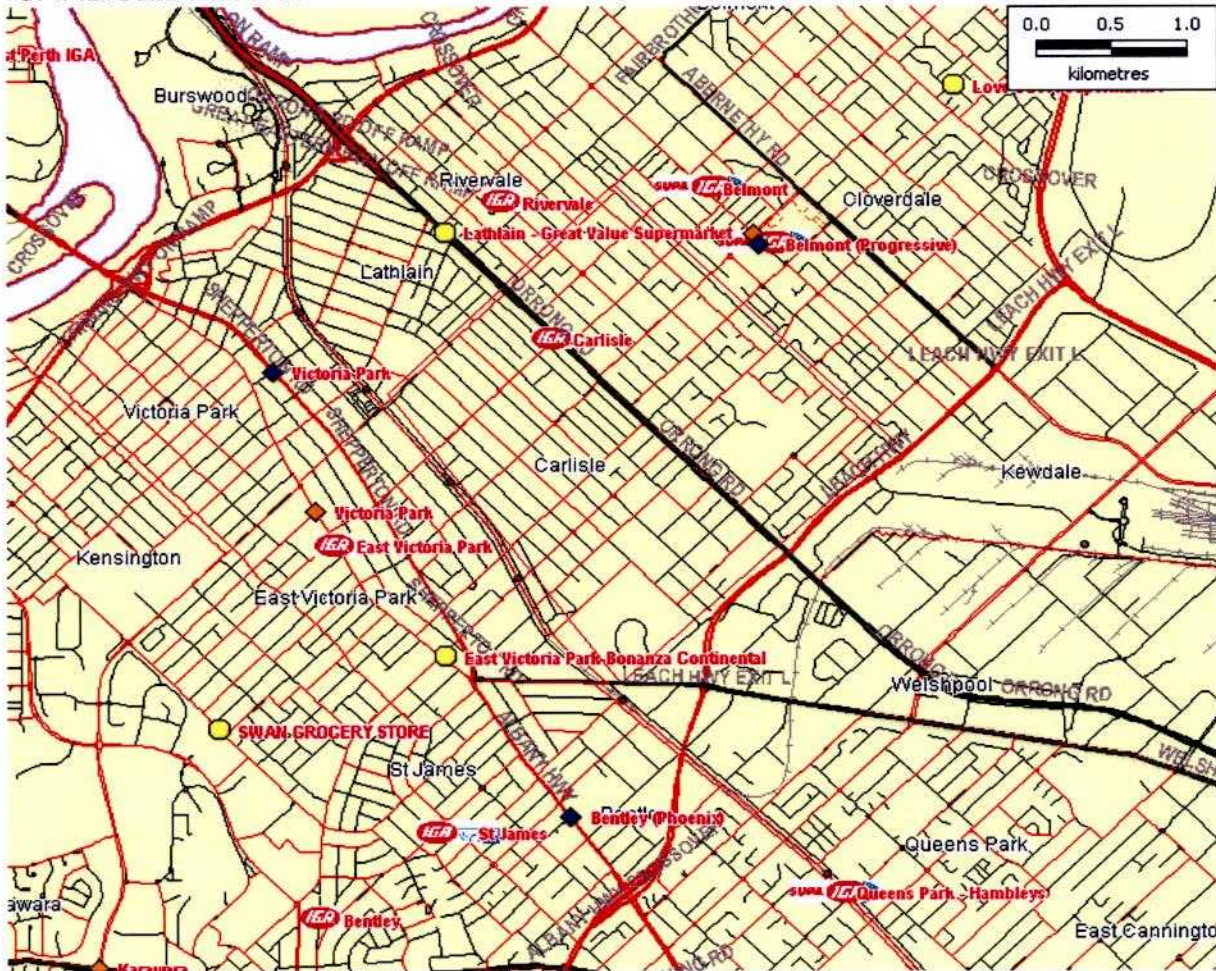
DEMOGRAPHIC ANALYSIS

CD_CODE	Persons	Dwellings	Add_Pers	Add_Dwel	Capital_Non	Capital_Lic	State_Non	State_Liq	Country_N	Country_Lic
5092607	861	333	33.07094595	13	73890.76	8762.79	74620.44	9275.51	76679.35	10722.22
5092211	299	153	0	0	30292.3	3360.72	30620.78	3565.28	31547.62	4142.5
5092606	393	153	23.83458647	10	32198.76	3673.84	32538.55	3891	33497.34	4503.72
5092513	466	269	0	0	46946.22	4959.76	47496.47	5261.74	49049.09	6113.83
5092305	679	240	27.02109705	14	51008.23	5837.58	51535	6186.66	53021.36	7171.65
5092307	521	230	9.219858156	4	47550.36	5423.51	48050.46	5746.94	49461.58	6659.55
5092308	356	172	25.90083905	10	36041.21	4039.64	36420.08	4286.15	37489.11	4981.71
5092315	363	129	8.560344828	3	31077.05	3916.47	31353.93	4138.36	32135.21	4764.44
5092401	336	135	2.411290323	1	27257.67	3148.05	27535.7	3334.24	28320.2	3859.62
5092402	323	120	16.93069307	6	27205.34	3220.54	27473.76	3409.86	28231.14	3944.08
5092415	455	215	13.40425532	6	43788.14	4925.11	44255.09	5221.06	45572.66	6056.13
5092416	583	227	14.94	6	50816.29	6040.48	51317.33	6392.46	52731.09	7385.63
5092501	356	142	44.32592593	17	34291.93	4008.88	34635.5	4246.89	35604.94	4918.5
5092502	459	171	14.38682123	6	35546.84	4047.95	35917.71	4290.34	36964.18	4974.3
5092205	674	234	15.33076181	6	52387.93	6329.25	52888.46	6696.03	54300.79	7730.95
5092403	617	215	33.42857143	12	53631.77	6727.33	54117.67	7105.85	55488.7	8173.9
5092404	929	344	43.04777328	17	82191.06	10040.79	82964.06	10618.72	85145.2	12249.44
5092503	248	83	14.76190476	5	18814.99	2147.84	19009.31	2277.61	19557.59	2643.78
5092504	354	129	0	0	28381.53	3428.18	28655.87	3625.26	29429.96	4181.36
5092508	687	267	17.63291139	7	58481.06	6954.06	59057.75	7357.72	60684.95	8496.69
5092512	728	278	8.309623431	3	61235.22	7268.29	61838.41	7693.07	63540.38	8891.65
5092514	437	160	44.70198675	18	39376.11	4700.51	39763.56	4972.64	40856.82	5740.5
5092312	319	119	7.754716981	3	27773.62	3364.96	28035.58	3561.05	28774.77	4114.36
5092303	373	148	60.01408451	30	33990.36	3753.56	34359.61	3983.23	35401.49	4631.26
5092301	420	159	7.819672131	3	34310.06	4157.14	34633.3	4397.9	35545.38	5077.24
5092302	751	238	35.87378168	15	56005.39	6846.21	56532.01	7239.33	58017.92	8348.57
5092304	443	185	14.68253968	5	40323.74	4796.14	40720.06	5075.22	41838.33	5862.7
5092306	553	207	13.61702128	5	43969.95	5152.6	44413.76	5454.74	45666.04	6307.25
5092309	462	189	0	0	38253.17	4478.98	38640.77	4742.42	39734.43	5485.77
5092310	526	200	24.53225806	9	44032.73	5209.37	44468.64	5513.4	45698.62	6371.26
5092311	160	46	9.782608696	3	12823.52	1622.18	12938.03	1713.21	13261.12	1970.09
5092313	515	188	8.506578947	3	42605.79	5146.65	43015.57	5443.77	44171.85	6282.14
5092314	242	82	8.524390244	3	18961.03	2336.22	19137.8	2469.9	19636.56	2847.09
5092316	97	39	0	0	9313.83	1207.06	9392.96	1274.39	9616.22	1464.36
5092405	702	262	20.56666667	8	56648.14	6652.45	57215.21	7043.08	58815.27	8145.3
5092410	510	186	8.142857143	3	39424.6	4642.29	39819.57	4913.83	40934.04	5680.05
5092412	382	132	5.142857143	2	29122.55	3506.93	29404.22	3709.4	30198.97	4280.71
5092505	494	207	16.13043478	6	42513.28	4878.3	42954.31	5168.47	44198.74	5987.24
5092608	723	272	17.56756757	7	54537.42	6071.96	55123.88	6439.94	56778.68	7478.24
5092511	679	227	2.758241758	1	47737.17	5609.06	48215.58	5937.92	49565.48	6865.86
5092509	746	294	26.55896907	10	62511.89	7261.42	63145.73	7691.17	64934.18	8903.8
5092510	734	276	5.87628866	2	56704.69	6523.02	57289.84	6911.93	58940.92	8009.28

5092506	374	148	2.54	1	29494.26	3371.99	29802.22	3572.22	30671.19	4137.18
5092507	846	291	2.979338843	1	63617.22	7640.67	64231.87	8084.51	65966.2	9336.85
5092409	253	98	0	0	19851.56	2284.14	20057.68	2419.31	20639.26	2800.7
5092418	0	0	10.31627775	6	1126.598878	121.286	1138.215	128.6425	1170.99	149.4
5092414	466	199	35.11394558	15	37673.51	4039.92	38100.18	4288.13	39304.09	4988.49
5092407	600	239	35.37209302	13	54449.08	6352.25	54994.99	6729.02	56535.34	7792.12
5092408	395	182	6.603896104	3	34916.29	3795.39	35303.7	4028.05	36396.83	4684.51
5092417	273	135	8.736842105	6	23444.91	2487.13	23718.58	2637.36	24490.76	3061.28
5092406	610	197	14.03553299	5	46384.55	5709.6	46812.03	6038.44	48018.2	6966.33
5092413	427	154	19.22077922	8	36166.75	4344.27	36516.73	4596.6	37504.25	5308.58

TOTAL	25199	9698	839.9904308	340	2101098					
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CARLISLE PERTH



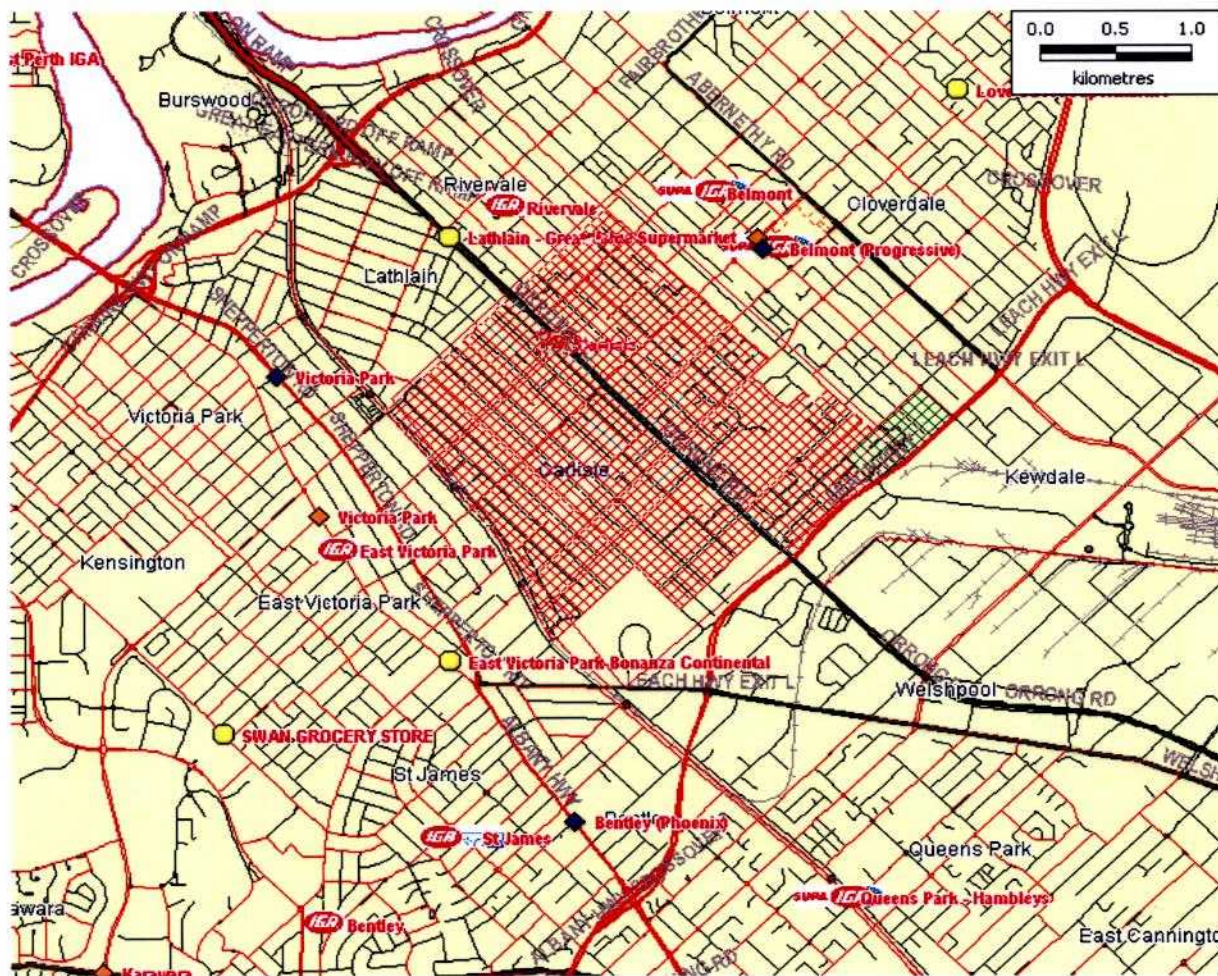
MARKET SHARE ANALYSIS

Location	Store Type	Store Area sq m	Mkt Share %
Victoria Park	WW/Safeway	3000	17.7%
Belmont	WW/Safeway	0	0.0%
Belmont	Coles	3728	22.0%
Victoria Park	Coles	3200	18.8%
CARLISLE	IGA	500	2.9%
East Victoria Park	IGA	1200	7.1%
Rivervale	IGA	800	4.7%
Cloverdale	Supa IGA	2750	16.2%
Belmont	Supa IGA	1800	10.6%
LATHLAIN	Non IGA>D Other	0	0.0%
EAST VICTORIA PA	Non IGA>D Other	0	0.0%
SUMMARY			
	Woolworths	3,000	18%
	Coles	6,928	41%
	ALDI	0	0%
	Franklins	0	0%
	IGA	7,050	42%
	Other	0	0%
	TOTAL	16,978	100%

SHOPPING OPTIONS / STORE AREA AND TURNOVER

Location	Store Type	Store No	Address	Post Code	Store Area	Tc Store Area	Retail Sale	TO / sqm / yr
Cloverdale	Supa IGA	3300	227 Belmont Av	6105	2750	2500	327,112	6,185.40
Belmont	Supa IGA	3371	Wright Street && Belr	6104	1800	1300	316,731	9,150.00
Belmont	Coles	3381	Belmont Av && Wright	6105	3728	3000	637,000	8,885.20
Victoria Park	Coles	3442	Albany Hwy && Susse	6101	3200	3100	955,000	15,518.80
Victoria Park	WW/Safeway	3496	127 Shepperton Rd	6100	3000	2800	650,000	11,266.70
CARLISLE	IGA	3516	232 Orrong Rd	6101	500	400	91,307	9,495.90
East Victoria Park	IGA	3522	860 Albany Hwy	6100	1200	1000	130,000	5,633.30
Rivervale	IGA	3553	126 Kooyong Rd	6103	800	700	142,048	9,233.10
Belmont	WW/Safeway	3688	Wright St && Abernatt	6104	3500	3100	730,000	10,845.70
LATHLAIN	Non IGA>D Other	6677	1 Francisco Place	6100	CLOSED	CLOSED	CLOSED	CLOSED
EAST VICTORIA PAR	Non IGA>D Other	6678	1016 Albany Highway	6101	250	180	30,000	6,240

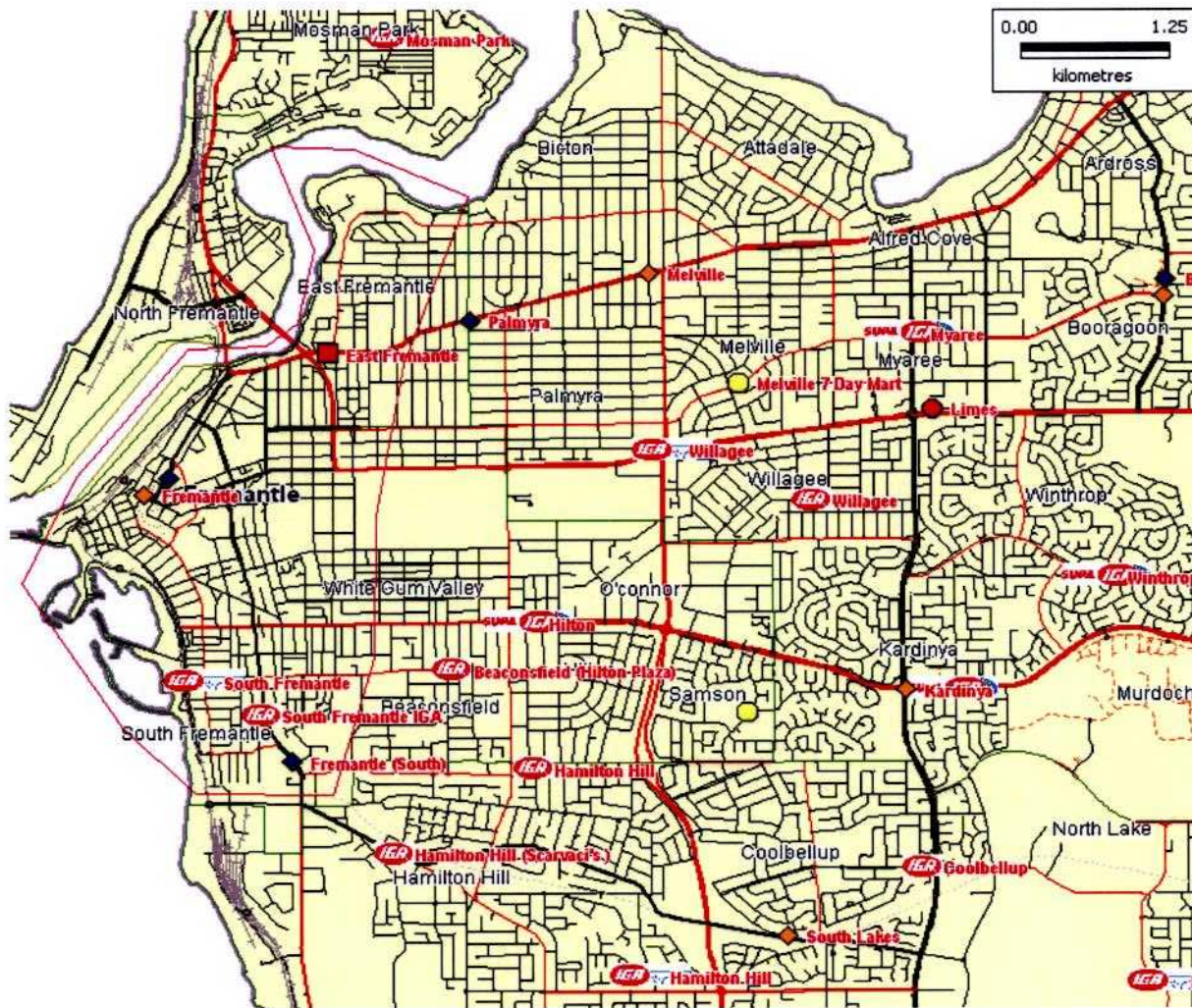
DEMOGRAPHIC MAP



DEMOGRAPHIC ANALYSIS

CD_CODE	Persons	Dwellings	Add_Pers	Add_Dwel	Capital_Non	Capital_Lic	State_Non	State_Liq	Country_N	Country_Lic
5121701	455	227	30.92832168	14	43206.83	4610.05	43705.03	4893.03	45110.78	5691.49
5121713	589	276	34.56236559	17	57001.45	6240.84	57628.05	6625.54	59396.07	7711.03
5121703	367	178	26.37078652	13	36770.23	3987.13	37175.31	4236.96	38318.31	4941.92
5121704	308	142	41.08780488	20	31521.59	3555.66	31858.32	3769.62	32808.46	4373.34
5121705	461	173	14.1320911	7	34337.56	3773.91	34711.68	4006.13	35767.32	4661.36
5121706	427	215	15.93700242	8	41437.53	4425.07	41908.7	4698.34	43238.16	5469.43
5121711	430	175	17.78571429	9	31612.5	3342.35	31979.03	3547.68	33013.26	4127.07
5121717	328	147	24.78947368	9	29279.64	3217.95	29600.73	3414.18	30506.75	3967.88
5121715	583	252	76.29616982	35	52430.82	5656.18	53014.49	6007.62	54661.42	6999.26
5110602	484	245	18.88652482	10	43810.23	4558.97	44320.31	4847.48	45759.56	5661.53
5110609	431	192	31.03496503	14	37672.27	4081.18	38092.52	4332.7	39278.29	5042.42
5110705	481	221	106.2905983	55	51350.66	5765.57	51902.63	6110.59	53460.07	7084.11
5110712	634	317	23.28358209	10	58060.67	6109.43	58738.71	6486.6	60651.91	7550.84
5110608	616	270	46.9010989	22	54125.39	5766.79	54733.05	6130.07	56447.64	7155.14
5110606	740	272	32.18202765	13	54155.69	5844.58	54756.87	6209.7	56453.18	7239.95
5110610	641	238	159.7331418	63	60730.02	6754	61380.17	7167.88	63214.67	8335.71
5121702	519	249	16.89883193	7	47678.94	5165.77	48217.83	5480.1	49738.38	6367.01
5121710	3	0	0	0	0	0	0	0	0	0
5121712	697	311	84.9260274	37	65601.64	7098.82	66335.9	7536.38	68407.72	8771.03
5110614	446	169	9.022510823	4	33299.19	3627.95	33663.7	3853.81	34692.23	4491.12
TOTAL	9640	4269	811.049039	367	864083					

FREMANTLE



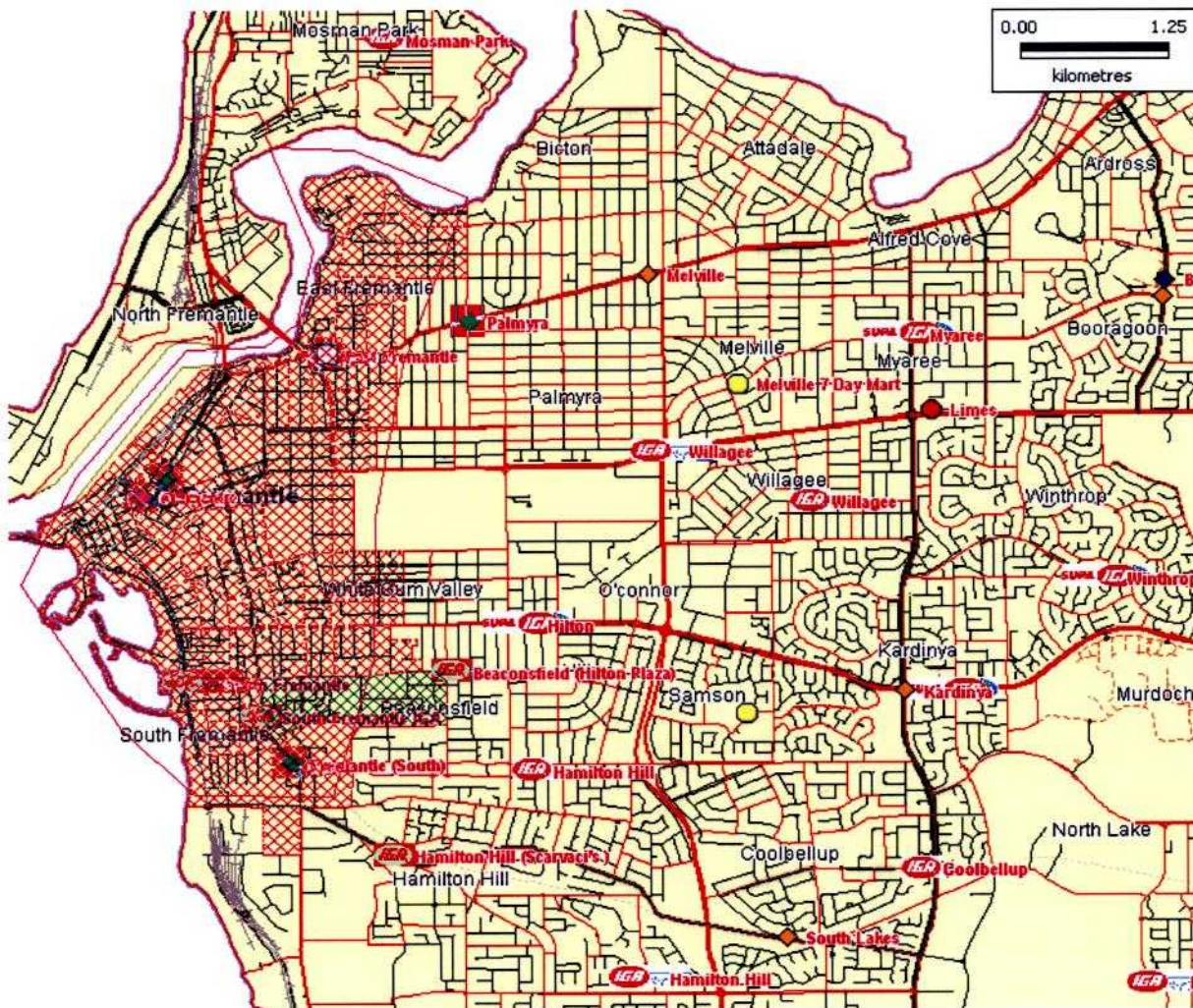
MARKET SHARE ANALYSIS

Location	Store Type	Store Area sq m	Mkt Share %
Palmyra	WW/Safeway	3102	15.1%
SOUTH FREMANTLE	WW/Safeway	3500	17.0%
FREMANTLE	WW/Safeway	3000	14.6%
FREMANTLE	Coles	5076	24.7%
South Fremantle	IGA	900	4.4%
Hamilton Hill	IGA	1300	6.3%
East Perth	IGA	650	3.2%
SOUTH FREMANTLE	IGA X	400	1.9%
EAST FREMANTLE	Foodworks	2600	12.7%
SUMMARY			
	Woolworths	9,602	47%
	Coles	5,076	25%
	ALDI	0	0%
	Franklins	0	0%
	IGA	3,250	16%
	Other	2,600	13%
	TOTAL	20,528	100%

STORE AREA AND TURNOVER

Location	Store Type	Store No	Address	Post Code	Store Area Tot	Store Area	Retail Sale	TO / sqm /	M-MainRd	N-New R-F
EAST FREMANTLE	Foodworks		3306 143 Canning Hwy	6158	2600	2400	200,000	4,000.00	L	D
Palmyra	WW/Safeway		3322 265 Canning Hwy	6157	3102	2320	610,000	10,225.70	M	D
South Fremantle	IGA		3342 195 Hampton Rd	6162	900	820	240,000	13,866.70	M	D
FREMANTLE	Coles		3395 Cantonment St && Qu	6160	5076	3500	772,000	7,908.60	M	D
SOUTH FREMANTLE	WW/Safeway		3492 219 Hampton Rd	6162	3500	3000	460,000	6,834.30	M	D
Hamilton Hill	IGA		3527 57 Rockingham Rd	6163	1300	880	149,598	5,983.90	M	D
East Perth	IGA		3531 115 Lefroy Rd	6162	650	550	95,000	7,600.00	L	D
FREMANTLE	WW/Safeway		5582 39 Adelaide Street	6160	3000	0	170,000	2,946.70		
SOUTH FREMANTLE	IGA X		3594 318 South Tce	6162	400	325	40,000	5,200.00	L	D

DEMOGRAPHIC MAP

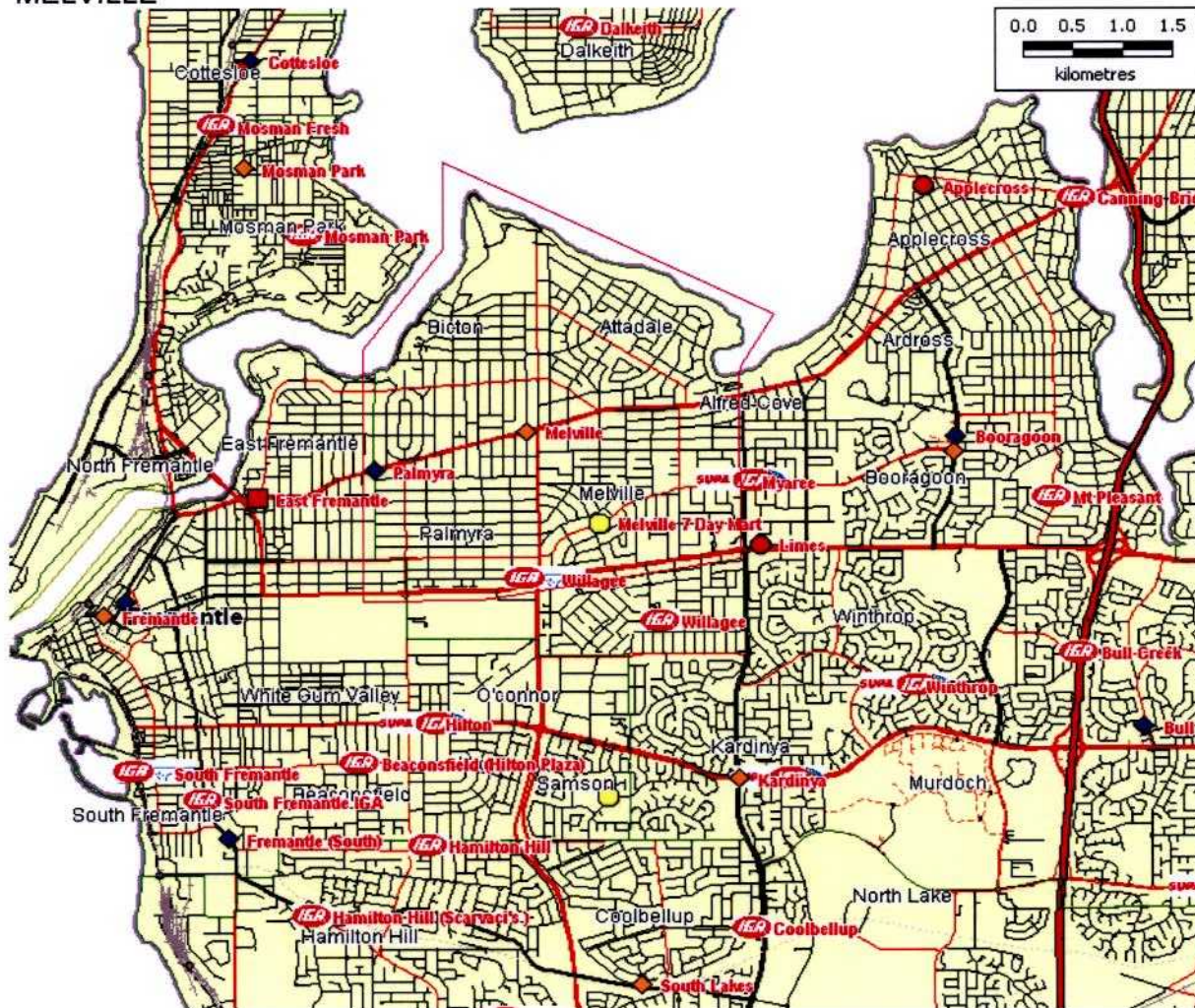


DEMOGRAPHIC ANALYSIS

CD_CODE	Persons	Dwellings	Add_Pers	Add_Dwel	Capital_Non	Capital_Lic	State_Non	State_Liq	Country_N	Country_Lic
5091413	607	215	37.94736842	14	49031.82	5797.95	49521.68	6133.9	50903.89	7081.82
5091401	701	244	71.36507937	26	60960.08	7393.19	61536.49	7822.2	63162.92	9032.7
5091404	602	222	10.06993007	4	46442.68	5360.04	46918.18	5678.35	48259.89	6576.5
5091411	495	225	15.66666667	6	47913.46	5609.78	48394.7	5940.92	49752.6	6875.28
5091414	0	0	0	0	0	0	0	0	0	0
5091416	9	0	0	0	0	0	0	0	0	0
5091507	418	151	56.54166667	35	34423.79	3989.7	34773.29	4226.26	35759.44	4893.76
5091814	395	175	4.352941176	2	35640.83	4011.06	36017.59	4253.3	37080.68	4936.82
5091805	489	200	12.26277372	5	44140.88	5128.7	44582.78	5436.58	45829.68	6305.33
5091806	320	160	0	0	27507.88	2934.7	27820.33	3114.02	28701.94	3619.99
5091608	347	163	26.75555556	12	33571.69	3670.62	33941.23	3895.34	34983.95	4529.44
5091502	304	136	3.368421053	2	27264.8	3023.77	27558.11	3208.68	28385.73	3730.45
5091503	34	0	0	0	0	0	0	0	0	0
5091508	613	204	13.68611242	7	42810.74	4946.79	43249.89	5240.58	44489.04	6069.55
5091510	345	144	6.8	3	30798.71	3553.27	31110.23	3766.97	31989.23	4369.95
5091511	410	165	2.2	1	36015.96	4324.22	36358.75	4577.18	37325.99	5290.97
5091512	348	145	2.256097561	1	29238.81	3324.9	29548.32	3522.06	30421.65	4078.37
5091513	304	128	5	2	26622.03	3115.98	26890.4	3299.13	27647.65	3815.92
5091603	588	288	22.42045455	11	55851.22	6170.21	56456.59	6546.04	58164.76	7606.48
5091801	459	185	69.69364162	29	44720.57	5202.08	45172.08	5511.37	46446.1	6384.06
5091802	396	165	7.16	4	35253.32	4074.93	35608.66	4319.98	36611.3	5011.41
5091803	551	239	15.18699573	7	51048.57	5907.7	51577.15	6254.29	53068.63	7232.23
5091609	355	175	19.69411765	9	32127.31	3434.82	32495.82	3642.99	33535.65	4230.39
5091501	298	136	15.9375	6	29597.73	3316.68	29912.18	3519.11	30799.46	4090.29
5091509	404	166	0	1	28925.23	3070.13	29262.38	3257.07	30213.69	3784.56
5091514	0	0	0	0	0	0	0	0	0	0
5091602	370	161	51.74193548	24	36262.44	4099.79	36646.6	4344.83	37730.55	5036.24
5091505	182	90	4.352941176	2	16703.36	1830.78	16886.86	1941.24	17404.64	2252.93
5091506	245	106	2.434782609	1	19170.83	2081.82	19385.65	2209.13	19991.79	2568.37
5091504	727	300	10.955	5	57028.61	6388.41	57641.03	6769.25	59369.06	7843.83
5091405	485	186	2.574626866	1	38442.92	4435.94	38834.52	4700.87	39939.48	5448.41
5091406	402	145	21.37704918	8	33097.89	3986.95	33417.63	4216.11	34319.83	4862.71
5091409	236	94	10.70588235	4	22619.67	2750.88	22834.57	2909.42	23440.96	3356.76
5091410	398	168	2.472727273	1	33709.11	3839.1	34061.01	4068.18	35053.94	4714.55
5091412	446	201	5.333333333	2	38697.63	4296.49	39116.15	4557.32	40297.07	5293.3
5091415	349	118	3.011627907	1	27666.5	3371.37	27927.02	3566.42	28662.13	4116.79
5091417	56	24	0	0	5179.42	660.35	5225.71	696.97	5356.32	800.3
5091604	481	192	16.61788618	7	38841.94	4392.52	39247.57	4658.15	40392.15	5407.65
5091611	335	144	19.37349398	8	26864.78	2885.48	27169.06	3061.13	28027.65	3556.76
5091809	421	173	59.61769912	27	32012.7	3253.51	32405.35	3454.61	33513.28	4022.06
5091811	265	110	6.681818182	3	20947.74	2228.97	21190.41	2364.58	21875.14	2747.21
5091813	159	85	5.152941176	3	16200.37	1759.65	16383.05	1866.58	16898.51	2168.3
5091607	553	238	53.625	23	49074.86	5412.67	49604.85	5744.04	51100.27	6679.06

5091812	731	332	32.7996337	15	66739.24	7455.99	67459.12	7903.62	69490.39	9166.66
5091804	866	359	70.30592105	29	73363.56	8092.29	74163.74	8583.63	76421.57	9970.01
TOTAL	17499	7257	797.4996218	351	1502532					

MELVILLE



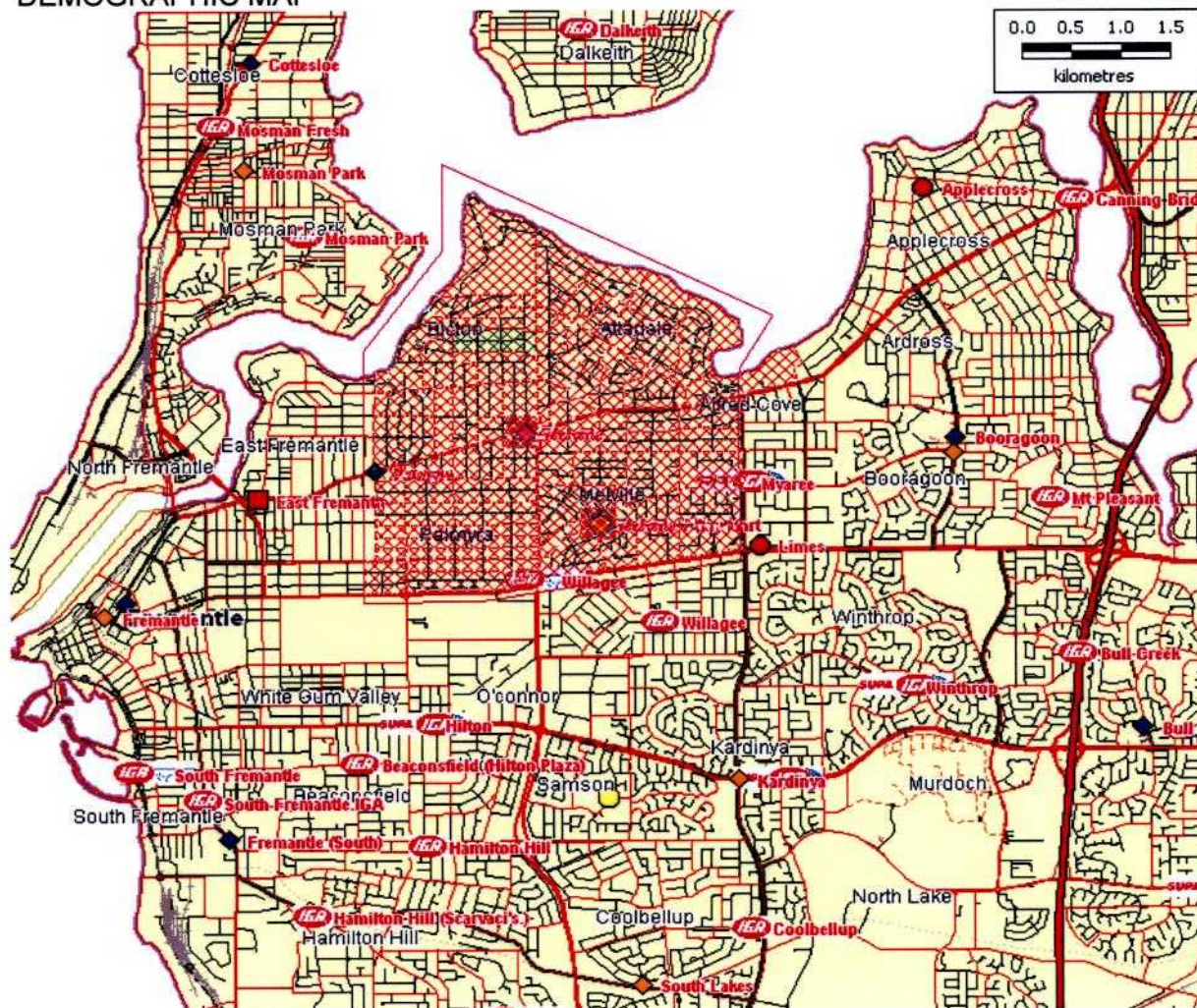
MARKET SHARE ANALYSIS

Location	Store Type	Store Area sq m	Mkt Share %
Palmyra	WW/Safeway	3102	9.7%
Willagee	WW/Safeway	3200	10.0%
FREMANTLE	WW/Safeway	3000	9.4%
Booragoon	WW/Safeway	3400	10.6%
FREMANTLE	Coles	5076	15.9%
Melville	Coles	3500	11.0%
Booragoon	Coles	4126	12.9%
Willagee	IGA	750	2.3%
WILLAGEE	IGA X	200	0.6%
Myaree	Supa IGA	1500	4.7%
EAST FREMANTLE	Foodworks	2600	8.1%
MYAREE	IGAD Other	1000	3.1%
MELVILLE	Non IGA>D Other	500	1.6%
SUMMARY			
	Woolworths	12,702	40%
	Coles	12,702	40%
	ALDI	0	0%
	Franklins	0	0%
	IGA	2,450	8%
	Other	4,100	13%
	TOTAL	31,954	100%

STORE AREA AND TURNOVER

Location	Store Type	Store No	Address	Post Code	Store Area Tot	Store Area	Retail Sale	TO / sqm /	M-MainRd	N-New R-F
EAST FREMANTLE	Foodworks		3306 143 Canning Hwy	6158	2600	2400	200,000	4,000.00	L	D
Palmyra	WW/Safeway		3322 265 Canning Hwy	6157	3102	2320	610,000	10,225.70	M	D
Myaree	Supa IGA		3351 67 North Lake Rd	6154	1500	1080	244,630	8,480.50	M	D
FREMANTLE	Coles		3395 Cantonment St && Qt	6160	5076	3500	772,000	7,908.60	M	D
Melville	Coles		3419 Waddell Rd && Canni	6157	3500	3200	837,000	12,435.40	M	D
Willagee	WW/Safeway		3853 Stock Rd && Leach H	6156	3200	2700	640,000	10,400.00	M	N
FREMANTLE	WW/Safeway		5582 39 Adelaide Street	6160	3000	0	170,000	2,946.70		
WILLAGEE	IGA X		5762 73 Leach Highway	6156	200	160	70,000	18,200.00		
MELVILLE	Non IGA>D Other		6750 344 Marmion Street	6156	500	400	30,000	3,120.00		
MYAREE	IGAD Other		6834 Shop 11, 1 Marshall F	6154	1000	750	130,000	6,760.00		
Booragoon	WW/Safeway		3301 125 Riseley St	6154	3400	2091	520,000	7,952.90	M	D
Booragoon	Coles		3396 Riseley St && Marmic	6154	4126	3500	962,000	12,124.10	M	R
Willagee	IGA		3562 70 Archibald St	6156	750	500	110,000	7,626.70	M	R

DEMOGRAPHIC MAP

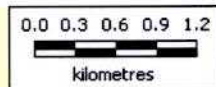


DEMOGRAPHIC ANALYSIS

CD_CODE	Persons	Dwellings	Add_Pers	Add_Dwel	Capital_Non	Capital_Lic	State_Non	State_Liq	Country_N	Country_Lic
5092103	529	222	18.30697674	8	48817.71	5737.04	49310.15	6072.49	50699.63	7019.03
5092101	425	169	19.47368421	8	37579.53	4469.57	37949.7	4729.05	38994.19	5461.2
5092104	614	303	26.98185802	12	59023.43	6450.49	59668.27	6848.33	61487.79	7970.88
5092114	454	169	25.39877301	10	40684.24	4931.97	41069.16	5219.38	42155.27	6030.35
5092115	0	0	0	0	0	0	0	0	0	0
5092108	298	163	7.476923077	3	29589.74	3133.18	29929.71	3327.82	30888.99	3877.04
5092102	408	138	15.68888889	6	33086.79	4036.71	33398.43	4269.42	34277.77	4926.05
5092105	621	261	71.225	28	60911.87	7123.45	61525.89	7542.61	63258.45	8725.33
5092106	674	358	29.37325926	21	66338.99	7013.34	67103.07	7449.01	69259.03	8678.31
5092107	394	221	8.643678161	4	39074.36	4103.69	39531.19	4358.47	40820.23	5077.37
5092109	731	287	30.88020833	11	64862.16	7619.83	65508.54	8070.34	67332.39	9341.5
5092110	353	149	12.31404959	5	32032.54	3725.79	32359.47	3945.34	33281.95	4564.84
5092111	499	276	38.6014428	18	51383.13	5294.1	51990.09	5628.38	53702.74	6571.59
5092112	486	235	2.263157895	1	41297.17	4418.49	41771.39	4687.41	43109.47	5446.21
5092113	720	267	18.59375	7	55691	6453.98	56261.03	6834.07	57869.47	7906.55
5091408	547	196	19.35057471	7	43862.62	5180.19	44293.97	5486.05	45511.1	6349.1
5090706	555	236	4.373913043	2	46634.68	5141.11	47136.06	5459.11	48550.77	6356.41
5090701	592	285	0	0	54324.08	5936.39	54922.23	6301.28	56610	7330.87
5090702	650	262	16.39862227	8	50900.3	5483.57	51465.45	5825.31	53060.1	6789.57
5090705	498	239	9.539748954	5	42883.2	4470.05	43385.51	4749.56	44802.86	5538.24
5090707	519	222	27.03267974	11	44643.29	4981.7	45127.96	5280.11	46495.55	6122.1
5090708	578	236	2.421875	1	48595.66	5493.71	49101.84	5829.2	50530.11	6775.82
5090709	528	234	2.496124031	1	45475.33	5068.01	45965.09	5374.45	47347.02	6239.12
5090710	544	231	6.671428571	3	46423.29	5175.7	46919.75	5490.93	48320.61	6380.43
5090712	586	265	0	0	52050.07	5784.51	52609.77	6136.14	54189.07	7128.3
5091613	444	225	10.73959022	7	36551.67	3652.14	37000.81	3884.79	38268.13	4541.24
5092201	687	176	36.08108108	12	43134.87	5266.29	43538.47	5571.27	44677.28	6431.85
5092202	219	76	11.53623188	4	20241.21	2554.39	20420.01	2699.07	20924.53	3107.3
5092210	619	206	19.70873786	7	47740.38	5793.82	48197.79	6125.4	49488.44	7061.01
5092212	427	128	25.125	8	34944.47	4507.31	35245.99	4757.32	36096.77	5462.74
5092601	667	292	8.278121878	5	56707.65	6168.71	57339.96	6545.85	59124.13	7610.02
5092602	292	123	2.395604396	1	25942.89	2915.53	26213.71	3094.12	26977.88	3598.05
5092206	446	182	12.5	5	40022.39	4713.37	40416.95	4992.78	41530.25	5781.19
5092203	586	206	28.33333333	10	47784.28	5691.15	48247.18	6026.14	49553.32	6971.37
5092207	463	172	40.82402269	13	41362.63	4909.97	41766.53	5199.57	42906.19	6016.7
5092208	290	145	2.666666667	1	27640.58	3004.39	27950.29	3187.31	28824.17	3703.45
5092209	528	177	17.45762712	6	42207.03	5117.58	42607.77	5413.11	43738.53	6246.97
5092213	323	98	6.020408163	2	23337.49	2940.97	23543.85	3107.59	24126.11	3577.74
5092214	252	116	9.733333333	5	22559.88	2496.42	22808.74	2646.15	23510.93	3068.63
5092604	274	115	12.2173913	5	26456.69	3114.03	26715.8	3300.17	27446.93	3825.4
5092605	295	104	13.31730769	7	22399.81	2601.24	22625.46	2756.81	23262.16	3195.77
5092204	576	200	5.21	2	45083.39	5448.52	45512.62	5764.75	46723.75	6657.02
5092614	441	175	7.474285714	3	38213.06	4444.86	38595.78	4710.78	39675.68	5461.1

5092615	349	165	17.6	8	33113.33	3758.92	33460.44	3983.92	34439.89	4618.78
5092603	473	187	4.98136646	2	39666.58	4566.8	40073.74	4839.3	41222.61	5608.2
5090703	748	297	36.3099631	15	59486.41	6573.28	60133.43	6972.31	61959.11	8098.24
5090704	598	229	33.37962963	14	48297.1	5441.89	48807.32	5771.88	50246.98	6702.99
5092609	432	151	20.34532374	7	34945.42	4159.5	35284.62	4403.87	36241.74	5093.37
5092610	534	202	31.02116402	13	42051.1	4712.06	42498.73	4997.65	43761.8	5803.49
5092611	793	297	38.37591241	15	65120.76	7476.54	65793.29	7922.28	67690.95	9180
5092612	250	81	17.80246914	7	18446.25	2135.43	18637.57	2260.49	19177.42	2613.35
5092613	550	305	5.773721892	3	49739.87	5066.05	50346.01	5378.53	52056.32	6260.24
5092211	299	153	0	0	30292.3	3360.72	30620.78	3565.28	31547.62	4142.5

TOTAL	25658	10607	888.71491	367	2199655					
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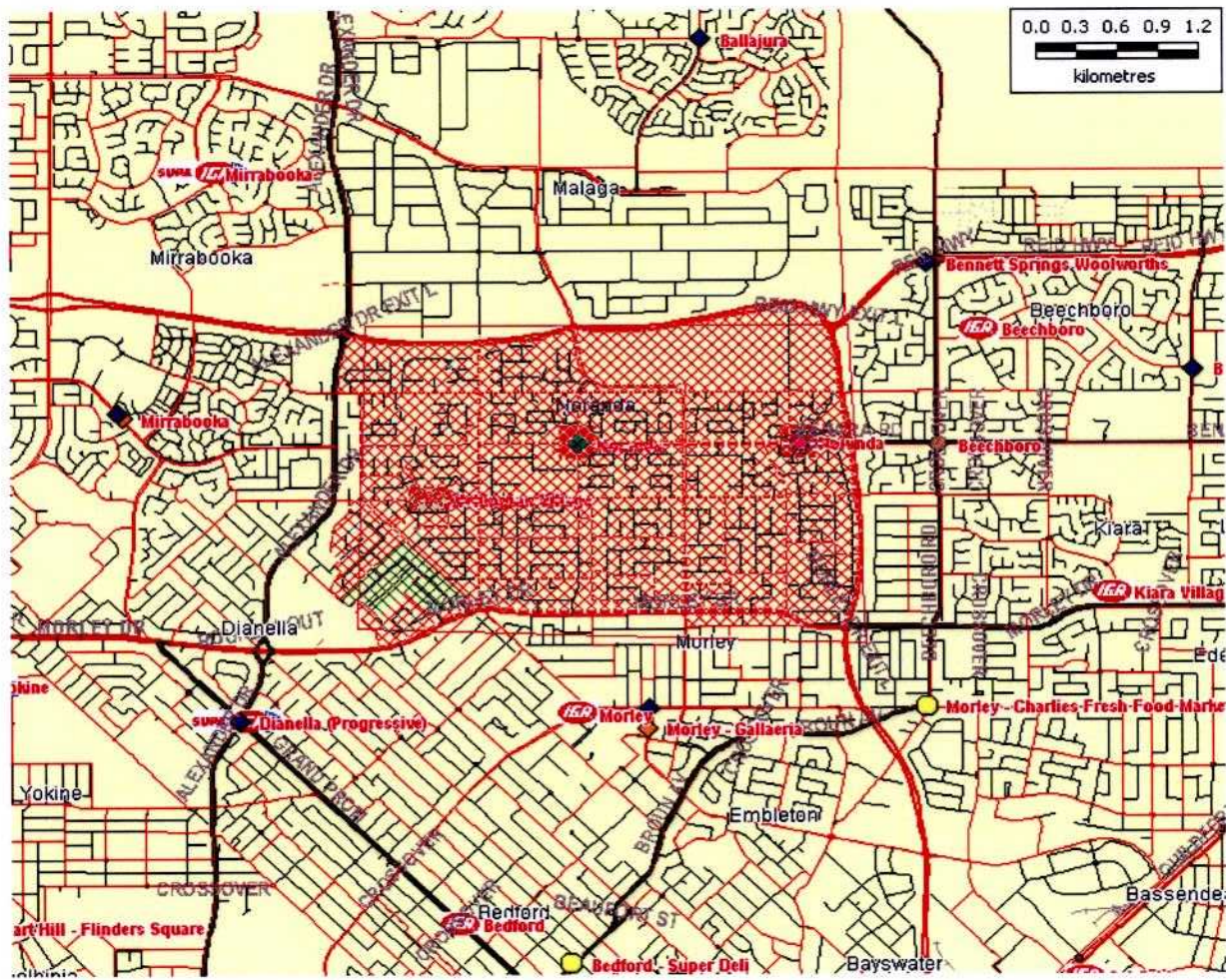
MARKET SHARE ANALYSIS

Location	Store Type	Store Area sq m	Mkt Share %
Noranda	WW/Safeway	3085	20.9%
Morley	WW/Safeway	3664	24.9%
Morley	Coles	3463	23.5%
Noranda	Coles	2500	17.0%
Morley	IGA	966	6.6%
Morley	IGA	1050	7.1%
SUMMARY			
	Woolworths	6,749	46%
	Coles	5,963	40%
	ALDI	0	0%
	Franklins	0	0%
	IGA	2,016	14%
	Other	0	0%
	TOTAL	14,728	100%

SHOPPING OPTIONS / STORE AREA AND TURNOVER

Location	Store Type	Store No	Address	Post Code	Store Area	Tota Store Area	Retail Sale	TO / sqm / yr
Noranda	WW/Safeway		3320 Benara Rd && McGilv	6062	3085	1956	440,000	7,416.50
Morley	Coles		3422 20 Collier Rd	6062	3463	2268	493,000	7,402.80
Noranda	Coles		3426 Benara Rd	6062	2500	2000	437,000	9,089.60
Morley	WW/Safeway		3486 Walter Rd && Collier f	6062	3664	3500	900,000	12,772.90
Morley	IGA		3543 238 Walter Rd	6062	966	823	161,157	8,675.10
Morley	IGA		3894 Noranda Av && Wellir	6062	1050	910	175,000	8,666.70

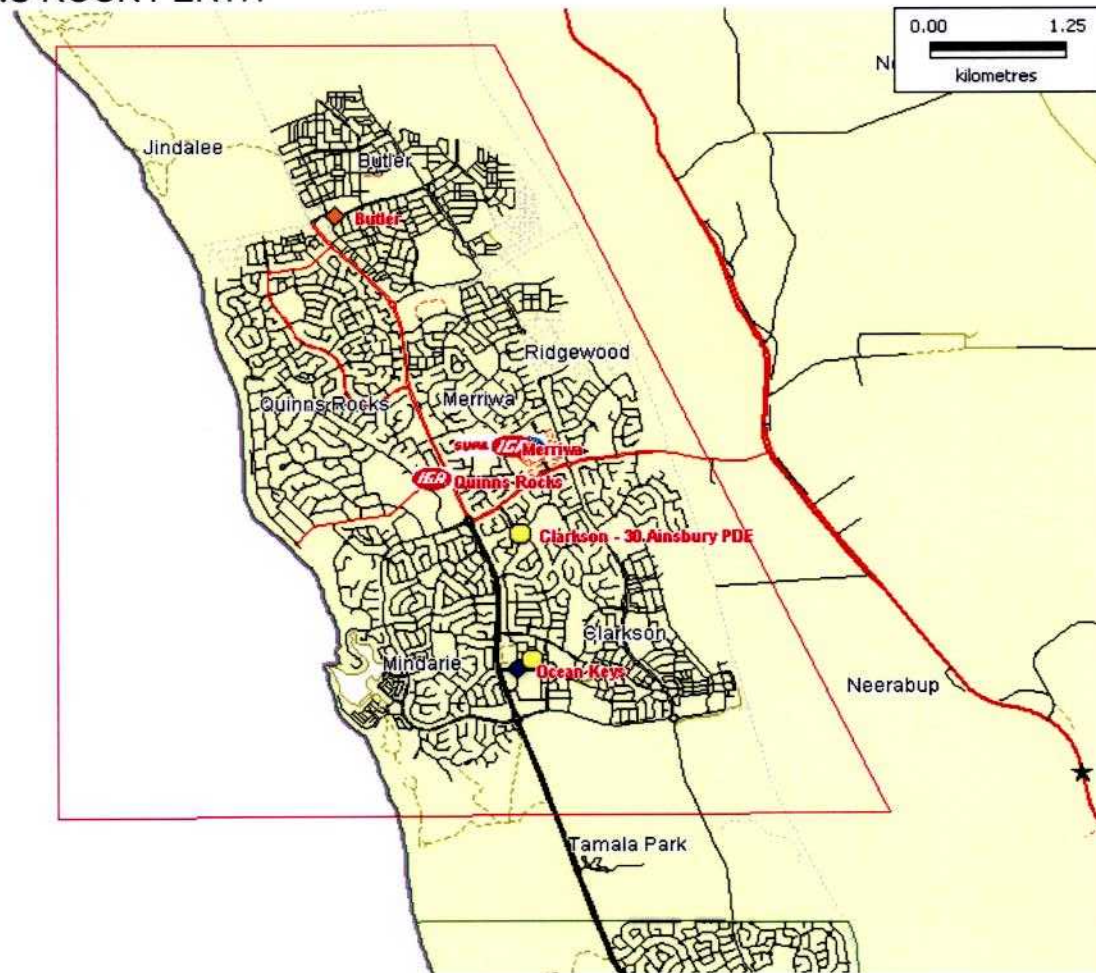
DEMOGRAPHIC MAP



DEMOGRAPHIC ANALYSIS

CD_CODE	Persons	Dwellings	Add_Pers	Add_Dwel	Capital_Non	Capital_Lic	State_Non	State_Liq	Country_N	Country_Lic
5100604	653	252	12.56521739	5	52468.62	5956.75	53014.23	6318.07	54553.76	7337.6
5100603	497	203	2.470198675	1	37590.99	4084.3	38008.56	4334.98	39186.81	5042.29
5100605	422	156	17.42857143	6	36151.9	4185.35	36510.1	4439.79	37520.81	5157.73
5111608	547	223	46.06060606	19	45887.29	4947.69	46400.46	5254.58	47848.46	6120.52
5111616	635	223	0	0	47609.59	5547.15	48085.65	5878.46	49428.94	6813.28
5111610	199	69	2.967741935	1	13955.05	1557.98	14107.81	1650.15	14538.85	1910.23
5111613	885	272	6.329317269	2	60645.87	7136.14	61245.85	7559.52	62938.78	8754.14
5111614	216	82	15.87857143	7	19009	2193.32	19199.02	2326.68	19735.19	2703
5111501	427	151	33.31788079	13	32809.04	3611	33158.38	3837.93	34144.1	4478.22
5111510	447	156	38.46153846	18	33369.93	3626.35	33731.93	3854.52	34753.38	4498.34
5111605	543	201	32.36548223	13	41933.94	4650.22	42389.32	4933.54	43674.24	5732.97
5111606	649	258	81.61815336	34	54499.41	5838.28	55110.77	6204.07	56835.82	7236.21
5111607	456	188	45.78736518	20	37968.06	4137.42	38383.67	4394.63	39556.39	5120.38
5111609	324	121	46.6402638	14	25210.2	2730.29	25492.03	2897.79	26287.25	3370.39
5111517	185	87	7.142857143	3	14917.93	1475.74	15105.93	1569.01	15636.39	1832.19
5111601	514	171	3.178571429	1	36317.62	4318.58	36673.22	4572.14	37676.6	5287.58
5111602	849	331	2.803212851	1	65194.74	7279.01	65893.16	7719.4	67863.86	8962.02
5111603	911	323	8.913043478	3	65043.23	7237.51	65738.21	7681.75	67699.23	8935.25
5111604	564	184	2.983333333	1	39568.05	4593.43	39963.41	4869.66	41078.98	5649.08
5111611	930	306	9.507409112	4	65896.5	7716.75	66554.78	8174.32	68412.23	9465.41
5111612	229	91	5.275362319	2	17016.88	1835.31	17207.95	1948.43	17747.09	2267.64
5111615	764	280	14.95260664	5	58854.31	6666.68	59464.1	7073.03	61184.72	8219.63
5111617	360	122	0	0	25422.86	2865.7	25685.66	3041.13	26427.17	3536.13
5111503	423	156	24.03947368	9	32503.85	3560.11	32858.79	3780.22	33860.3	4401.29
5111504	385	141	23.75409836	9	29433.38	3232.07	29750.53	3432.78	30645.43	3999.14
5111507	625	235	46.74527793	18	52034.01	5720.44	52591.59	6077.98	54164.9	7086.83
5111508	301	129	4.655172414	2	23912.92	2486.11	24187.39	2646	24961.83	3097.15
5111509	456	158	10.53164557	4	31646.94	3541.88	31986.8	3756.01	32945.74	4360.21
5111802	804	275	8.752808989	3	58047.44	6663.16	58640	7064.46	60312.02	8196.77
5111804	0	0	0	0	0	0	0	0	0	0
5111817	583	217	9.602197802	4	46589.28	5356.6	47062.52	5680.28	48397.83	6593.57
TOTAL	15783	5761	564.7279791	222	1201509					

QUINNS ROCK PERTH



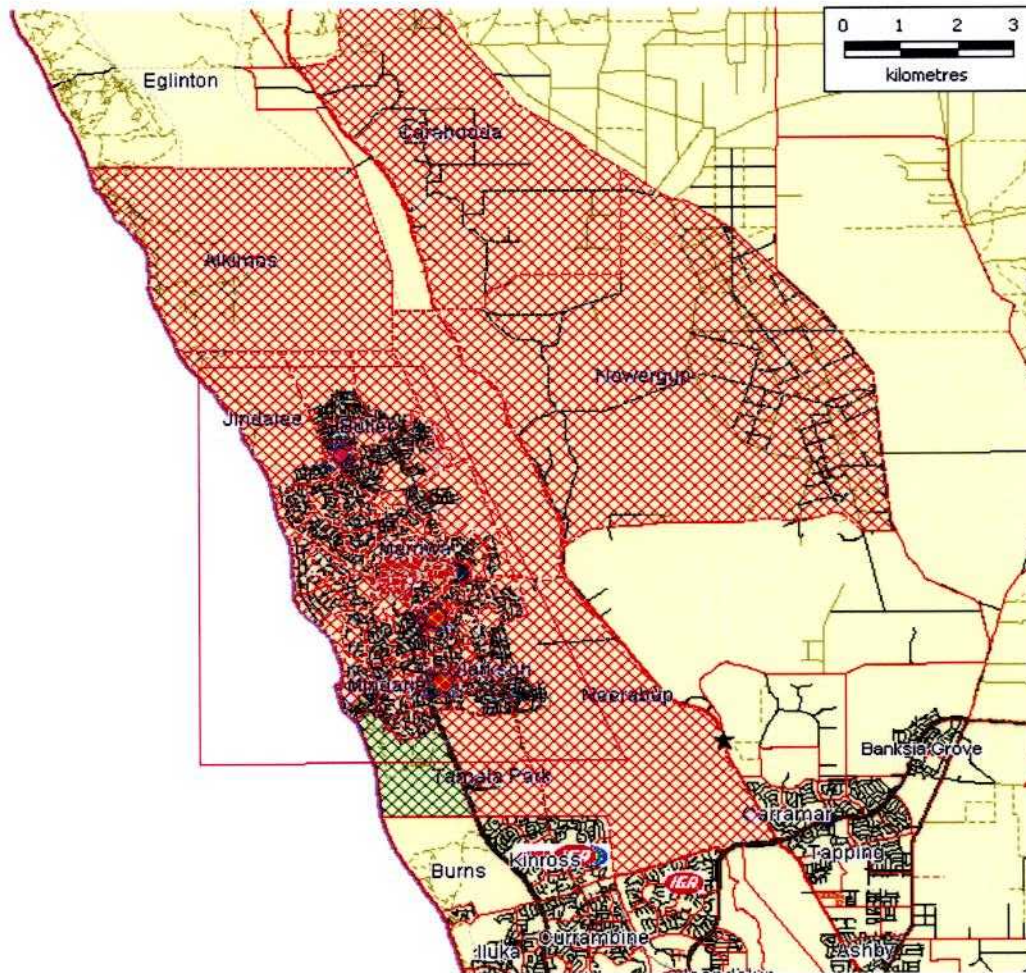
MARKET SHARE ANALYSIS

Location	Store Type	Store Area sq m	Mkt Share %
CLARKSON	WW/Safeway	3400	35.2%
CLARKSON	Coles	3500	36.2%
Butler	Coles	0	0.0%
Quinns Rocks	IGA	980	10.1%
Merriwa	Supa IGA	1790	18.5%
CLARKSON	Non IGA>D Other	0	0.0%
CLARKSON	Non IGA>D Other	0	0.0%
SUMMARY			
	Woolworths	3,400	35%
	Coles	3,500	36%
	ALDI	0	0%
	Franklins	0	0%
	IGA	2,770	29%
	Other	0	0%
	TOTAL	9,670	100%

SHOPPING OPTIONS / STORE AREA AND TURNOVER

Location	Store Type	Store No	Address	Post Code	Store Area	Tota Store Area	Retail Sale	TO / sqm / yr
Merriwa	Supa IGA	3354	44 Baltimore Pde	6030	1790	1450	339,856	9,872.90
CLARKSON	Coles	3430	36 Ocean Keys Bvd	6030	3500	3200	913,000	13,564.60
Quinns Rocks	IGA	3552	Quinns Rd	6030	980	800	298,908	15,860.40
CLARKSON	WW/Safeway	3842	36 Ocean Keys Bvd	6030	3400	2800	850,000	13,000.00
Butler	Coles	3930	6 Kingsbridge Bvd	6036	2500	1900	400,000	8,320.00
CLARKSON	Non IGA>D Other	5967	30 Ainsbury PDE	6030	240	200	25,000	5,416
CLARKSON	Non IGA>D Other	5968	5 Ebb Way	6030	240	200	30,000	6,500

DEMOGRAPHIC MAP



DEMOGRAPHIC ANALYSIS

CD_CODE	Persons	Dwellings	Add_Pers	Add_Dwel	Capital_Non	Capital_Lic	State_Non	State_Liq	Country_N	Country_Lic
5030419	647	181	106.6896552	34	43301.37	4863.04	43756.02	5161.55	45038.89	6003.85
5030413	562	196	5.459183673	2	39633.82	4334.94	40059.26	4608.52	41259.72	5380.45
5030404	649	202	9.207920792	3	42627.64	4900.86	43060.46	5197.47	44281.73	6034.38
5030420	866	248	118.7419355	36	64609.42	7804.54	65214.75	8264.33	66922.77	9561.71
5030423	436	208	0	0	29864.5	2725.81	30275.01	2900.57	31433.34	3393.68
5030436	541	189	5.470899471	2	35087.96	3683.73	35495.26	3915.87	36644.55	4570.87
5030416	559	194	5.494845361	2	38808.62	4275.5	39224.69	4541.87	40398.67	5293.45
5030103	493	172	23.3372093	9	36095.32	4067.39	36473.04	4315.35	37538.81	5015.01
5030104	526	190	15.16483516	6	38142.89	4227.29	38549.01	4488.48	39694.92	5225.46
5030110	569	205	18.16585366	7	43271.21	4893.58	43720.91	5192.47	44989.8	6035.83
5030116	460	158	16.7260274	6	31482.47	3523.36	31815.81	3739.6	32756.37	4349.75
5030119	0	0	0	0	0	0	0	0	0	0
5030405	955	266	134.8684211	50	68762	8193.63	69413.38	8684.7	71251.36	10070.31
5030415	628	212	2.790243902	1	41455.87	4564.91	41903.32	4846.86	43165.89	5642.45
5030421	509	164	0	0	28172.52	2907.54	28507.42	3091.12	29452.39	3609.11
5030121	716	208	6.423076923	2	48469.24	5911.75	48921.01	6255.11	50195.76	7223.97
5030111	982	288	31.38888889	10	64982.07	7602.22	65620.69	8060.12	67422.67	9352.15
5030114	33	21	0	0	3769.82	359.54	3819.79	382.54	3960.81	447.43
5030120	585	165	16.90909091	5	40589.22	5001.91	40955.24	5294.03	41988.01	6118.28
5030122	838	242	93.82352941	29	65164.63	8078.86	65756.14	8544.57	67425.17	9858.66
5030123	427	125	44.912	14	31471.03	3773.21	31768.67	3997.04	32608.51	4628.59
5030125	373	109	25.76146789	8	29347.36	3674.67	29608.97	3884.96	30347.16	4478.32
5030127	335	118	222.8571429	75	41341.79	4850.48	41754.88	5137.4	42920.48	5946.99
5030129	411	157	85.85526316	25	38375.69	4366.48	38778.17	4626.79	39913.81	5361.3
5030115	1057	321	27.56810631	9	75296.08	9028.99	76013.61	9562.6	78038.21	11068.26
5030117	0	0	0	0	0	0	0	0	0	0
5030118	0	0	24.45700592	9	1689.898317	181.929	1707.322	192.9637	1756.485	224.0999
5030124	748	219	9.97260274	3	48487.76	5545	48971.89	5888.44	50337.95	6857.48
5030113	754	211	9.603174603	3	42626.04	4682.8	43083.58	4978.04	44374.62	5811.1
5030102	787	261	5.662835249	2	50663.3	5445.8	51226.63	5789.94	52816.14	6761
5030101	317	95	83.11578947	28	26325.83	3086.76	26584.26	3273.23	27313.45	3799.35
5030106	689	237	13.98734177	5	46884.18	5104.01	47402.47	5420.78	48864.91	6314.61
5030107	568	188	2.978723404	1	35616.05	3789.79	36016.95	4029.05	37148.14	4704.14
5030108	383	127	2.866141732	1	24618.37	2655.34	24890.49	2822.79	25658.33	3295.29
5030126	88	39	51.25	25	12109.68	1409.57	12235.94	1491.39	12592.19	1722.26
5030130	448	137	3.102189781	1	27669.72	3038.93	27971.39	3226.67	28822.61	3756.39
5030131	499	167	126.2035928	44	48306.78	5726.03	48767.33	6072.72	50066.84	7050.98
5030435	593	204	35.36764706	13	45311.93	5144.04	45782.12	5459.7	47108.82	6350.38
5030105	952	313	20.37380192	7	61074.07	6540.33	61760.18	6951.29	63696.17	8110.86
5030109	619	217	8.115207373	3	41597.98	4449.13	42063.02	4729.73	43375.19	5521.47
5030112	976	325	72.12732919	25	70496.64	7820.24	71254.64	8301.84	73393.47	9660.76
5030410	713	229	18.02620087	6	44745.91	4842.17	45243.5	5143.53	46647.52	5993.88

5030411	896	295	17.58477509	6	56307.38	5952.24	56949.38	6327.35	58760.89	7385.79
5030422	443	152	0	0	28911.35	3084.44	29238.43	3277.94	30161.35	3823.94
5030424	463	241	0	0	36782.48	3497.9	37273.15	3718.82	38657.67	4342.17
5030425	400	151	1684.586626	686	145190.44	15056.4	146900.1	16006.57	151724.3	18687.61
5030426	572	203	5.477832512	2	38757.18	4116.3	39198.8	4375.18	40444.89	5105.64
5030427	886	284	261.6725352	89	73198.29	8056.32	73992.08	8556.06	76231.89	9966.15
5030403	1121	312	51.0228013	16	63058.9	6932.26	63742.84	7361.87	65672.69	8574.06
5030128	6	0	0	1214	0	0	0	0	0	0
5030432	144	47	584.4680851	211	61535.31	7639.46	62080.48	8087.54	63618.74	9351.87
5030438	1098	351	75.85185185	32	76965.64	8566.34	77777.32	9099.58	80067.6	10604.21
5030439	1193	352	167.0795455	52	84735.36	9715.65	85601.85	10303.06	88046.77	11960.52
5030440	775	245	142.6	49	63192.09	7342.53	63816.54	7790.17	65578.51	9053.25
5030430	0	0	0	0	0	0	0	0	0	0
5030431	368	113	1497.451327	482	133700.2	15951.48	134951.9	16917.22	138483.8	19642.2
5030437	800	231	9.597402597	3	49325.03	5636.12	49823.91	5983.55	51231.59	6963.88
5030441	231	66	722.9090909	272	62200.99	7081.35	62829.43	7519.83	64602.65	8757.05
5030442	589	195	291.0871795	109	61318.63	6962.24	61945.31	7394.58	63713.58	8614.5
5030433	0	0	0	0	0	0	0	0	0	0
5030607	212	69	15.36231884	5	15366.64	1749.44	15527.32	1853.9	15980.73	2148.65
5030619	450	135	20.8962963	7	29503.85	3483.28	29795.46	3689.46	30618.29	4271.22

TOTAL

33938

10950

7052.47285

3746

2728396