Submission

Coastal Shipping Enquiry Peter Brohier 12<sup>th</sup> August 2008 Secretary:

The terms of reference of your committee in the clearest possible terms cover Bass Strait, part of Australia's coastal waters.

The following are excerpts from some papers relating to the issue of crossing Australian coastal waters between Victoria and Tasmania for the purpose for tourism and freight.

The full version of these papers are possibly held by Ministers, in the large PM's file described by Bob Cheek in his book Confessions of a Ferret Salesman and by relevant departments of the states of Tasmania, Victoria and the Commonwealth.

The Melbourne City Council's CEO Elisabeth Proust was the first CEO to support the equitable link. She said:

The Chancil's Transport Strategy 1992 supports national approaches to major issues and the development of a national transport strategy based on the appropriate role for different modes of transport. The Bass Strait ferry connection provides another link in the national infrastructure and should be assisted as part of a co-ordinated." national infrastructure funding strategy:

This was followed by the Victorian Labor Caucus and in the lead article on the font page of the Herald Sun and on the billboards and support from the Kennett Government.

All major industries in Tasmania supported the link, so did TT Line. It's acting CEO said:

The Committee for Bass Strait Transport Equality chained by Mr Peter Brohler has been assively seeking federal government support for the concept of a subsidised Bass Strait crossing.

The Connelities seeks to bring the cost of nerfore transport across Bass Strait to a level which equalize to that of a similar distance over hand. It is believed that the achievement of this aim would result in a dramatic transpose in logicist numbers across Bass Strait benefiting the excessives of many regions in South East Australia.

TI-Lins Company Pty Ltd is fully suppositive of the aims and objectives of the Committee for Base Strait Transport Equality.

Any support or assistance that the reader may be able to provide to Mr Brohler and his Committee would be greatly appreciated.

Keating then offered dramatically low passenger and vehicle fares for the 1996 Federal election.

The Coalition in 1996, at the time of the 1996 Federal election, promised this:

Tasmania has a unique place in the Commonwealth. The Federal Government has a special responsibility to schieve equality for Tasmanians in developing opportunities for their State. The Coalition accepts this responsibility and in Government will implement the initiatives detailed in the Tasmania Package.

The Termanian 'Sor Highway'

The transport disadvantage posed by 82ss Strait is the single most serious procedurent to growth in Jobs, investment and population for Tesmania.

It expected competition to drive passenger fares down. This did not eventuate possibly because Tasmania introduced large under utilised capacity crossing Bass Strait. The Coalition also recognised Bass Strait as part of the National Highway. They were intent on passenger fares dropping through competition.

Our belief is that competition for vehicle and passenger traffic across Base Strait is the most effective means of achieving affordable movement of vehicles and passengers, and therefore the Coalition will work with the Issmanian Government to propose competitive and enicient daily vehicle, and passenger services across Base Strait.

7 February 1996

This scheme at last recognises that Bass Strait is part of the national of the national

In the same document they expected lower fares and a review of the scheme annually for equity to be maintained.

They said:

is a measure of long-term benefit for Tasmania, and Inda istralians - it's not a short-term unproven expedient. Tie an extension of the fair and equitable, and proven, freight equalisation sociame which has had bipartisar, support since it was introduced by the Cocilion 26 years ago. r it will encourage greater passenger numbers through lower fares. sill efficurage competition by enabling other operators to provide viable; Prices in an expended marker directly benefit the driver of the vehicle, not the insport operator. is to ali: anger vehicles and drivers fire. ...ing motor cycles). ili. Te directly tied to the comparative cos. Louding a vehicle of the 2 sent distance on national highway. in the within reviewed annually by the Bureau of Transport. - Ananomication comics (GTCE) to maintain equity. it will increase it... it numbers as well as increasing the attractiveness of  $T_{2}$  range as a place to live as a result of the reduction of the costs whichfe'r from isolation.

The BSPES scheme is designed to achieve this, by being linked to vehicle movements. The TT vine estimates it carries 3.3 passengers for every vehicle - therefree impress to raise fares to absorb the rebate which is only appidite fares paid by a driver and vehicle would be counter-productive and would flow on to fares paid by other passengers.

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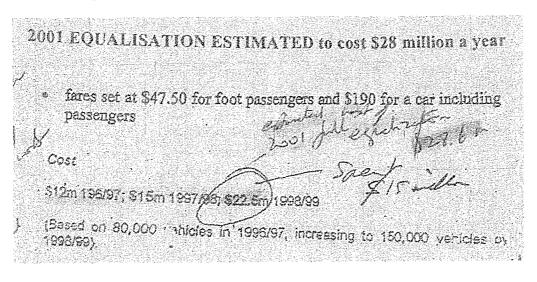
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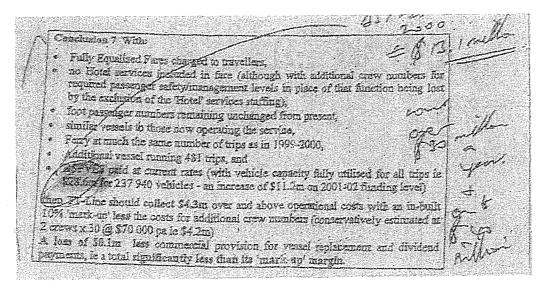
The Coalition went on to say:

The Bas: So git Passenger Equalisation Scheme (BSPES) isn't a special hand-out for Tasmania; rather, as the name implies, it seeks to equalise the cost of travelling by 'sea highway' between Tasmania and the mainland, compared with using national highway links between other states.

Then three officers, one from Tasmania, Victoria and the Commonwealth estimated the cost of full equalisation, based on the following fares at \$28 million a year but the estimate made in 1996 by the Coalition for 1998 / 1999 was to be \$22.5 million a year for full equalisation. The two figures are very close and equalisation was very affordable and within the range contemplated by Canberra .

The following fares were assessed to be the basis for the scheme.





The same report concluded the following, contrary to equalisation promises, destroying equalisation and trying to move away from National Highway promises.

- 6. Fully equalised fares should not be introduced because the fare structure is unviable for the operator without costly annual relate increases to the Commonwealth Government under the HSPVES. [Section 7 (a)]
- 7. The Commonwealth Government consider introducing a flat rebate irrespective of season \$125 would be cost neutral, \$150 would require an additional \$3million pa. [Section 7 (b)]
  - 14. Bass Strait should not be declared part of the National Highway. [Section &a]

I would expect that the estimate cost far more than the \$3 million suggested.

Then a Tasmanian Minister, Brenton Best of Tasmanian Labor, promised

if Labor wins the election on August 29, we will negotiate with the Federal overnment to implement the principle of passenger equalisation as suggested by mer Brohier.

And I negotiated a trial of highway level fares in winter that brought the following increases as reported in a Federal BTRE report.

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It should be noted that, during 1996/97, the Tasmapian Government provided \$350,000 for a \$30 discount in the off-peak APEX fare for both Tasmanian and mainland passengers. All 11,666 tickets were sold, which may help explain some of the growth in passenger numbers in the May to June 1997 period.

And Peter Nixon in the Federally funded Nixon Report into Tasmania wrote after the BSPVES was introduced:

Passenger chais, elthough comparable with discount airfates, create a financial barries to tourists and Tasmanlane seeking to travel on the maintanel. Even with the recently introduced vehicle subsidy, the cost to a family of four for feture, travel across Bass Strait is in excess of \$1,000, if using cases accommodation.

The impact of the BSPVES was said to:

But it had began just one year to reach damend the Government had thought would take five years to achieve.

Passenger demand for the two Spirits had exceeded all respectations, Mr Bacon said.

Then in a report prepared by a newspaper reporter:

Officers of Asia Table take a different view to lowering fare. In the ther the fast nun-round of termes across the Irish Seas or the English Change (essons for Tasmania, the response is that there is no comparison. The UK has pulation of 55 million people and Europe has a populations of about twice that. Australia has about 8 million people with 400,000 in Tasmania. The markets cannot be squared and any slipping line which tried to run a volume service would lose money.

In the other hand, not everyone agrees. A super lies in better promotion of the strather than cheap fares.

Cheap fares attract people without funds so what sinceded is better promotion so us.

Then a \$400,000 report substantially funded by the Commonwealth found

Access lackes twith the greatest potential to influence demand for travel to Tasmania are price

Sea and air transport cater for different travel markets, and are not substitutes for each other.

When an or sea demand increases, some of those passengers will have transferred from the other mode but the effect is small. Mostly it is new travel generated by improvements in

When discussing the difficulties with Spirit Three from Sydney to Devonport that duplicated a major part of the national sea highway link and used a limited capped version of the BSPVES.

Tourism Minister Ken Bacon yesterday rejected dalms that Spirit III was overpriced:

I don't think it is because we're targeting a niche market here," Mr Bacon said.

"If you take the upmarket hotel-motel chains, that's the type of people they need to get into Teamants." VECCI urged the Transport Minister of Victoria, who came with me to Canberra some years before, to fight for a highway link

As musture, drowns over unter we solve consideration should be given to incorporating the Termination Froight Equalisation Scheme (TFES) and the Class Shall Passenger Validia Equalisation Scheme (BSFVES) under Austinx, thereby affecting a similar connection to National Network need and rail take between Melbourne and Hobert, as currently exists between Melbourne and Sydney and Melbourne and Additions

VECCI also believed that the TFES should be extended to include full southbound equalization. The southbound component of the Suberna applies only to persons or businesses angled in manufacturing, intring and primary production (agriculture, foreign) and fishing) to Tasinbotis.

Equalization, which half applied to passenders and helight, could be explosed to substantially increase economic activity, population, investment and jobs in South-Eastern Abstralia and to algumently increase traine flows that you Voteria is and from Taxman's.

Then ANRA representing the nation's major retailers said

Through Austink, the Government has demonstrated a major commitment to improving the movement of goods across the nation. If this approach could be expanded to include Bass Strait shipping it would promote the movement of goods and people in both directions and encourage investment in Tasmania and on the mainland. Additionally such an approach would benefit Tasmanian exporters who are currently not eligible for the subsidy. It would help grow the size of the domestic market in Tasmania and in so doing, further reduce retail prices. In exploring such an approach, it would be important to ensure that the original intentions of the scheme were not undermined.

and the Productivity Commission TFES report said

(although expansion of the TFES to explicitly take exports into account could raise WTO issues).

This leaves open an Auslink link and no need to specifically direct TFES to cover exports.

Then John Howard followed somewhat the officer's advice

# Expanding the Bass Strait Passenger Vehicle Equalisation Scheme

Bass Strait has always put Tasmanian industry and commerce at a disadvantage. Successive Liberal Governments have acknowledged this, with the establishment of the Tasmanian Freight Equalisation. Scheme and the Bass Strait Passenger Vehicle Equalisation Scheme (BSPVES) — which are now worth around \$62 million per annum. These schemes are uncapped and demand driven.

In our second term we recommitted ourselves to both schemes and provided a \$15 million boost to the Freight Equalisation Scheme. Thanks to the sound economic management of the Howard Government, we can announce a further enhancement of the BSPVES.

A third Howard Government will provide an estimated \$15.2 million enhancement of the BSPVES by introducing:

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A flat rebate, irrespective of the tourist season. The current rebate per car is between \$100 and \$150 each way depending on the season. A re-elected Coalition Government will increase the rebate to a flat \$300 per car on a return trip. This will give greater assistance to Tasmania's vital tourism sector by encouraging travel to the island in shoulder and low seasons;

But Commonwealth officers could and should have ensured that sea passenger fares were reduced in summer to maintain all year equal total fares and maintain the equalisation scheme. They however let the BSPVES turn into an assistance scheme with no sea-based competition.

In rejecting a Productivity Commission TFES interim finding John Howard said

JOHN HOMMED 2005 That Make it explicit!

The Tasmanian Freight Equalisation Scheme was introduced by a coalition government in 1976. The scheme remains an important element of Australian government programs that equalise cost disadvantage between the states and the territories.

Then the Tasmanian peak tourism group in 2008 said of the BSPVES

The solvenile provides a cereate against the Sare charged by a factor start solven and for a management and the same of a page of page with the by says across 6 as a Strait.

unities. The content special dimining a family paleon has increased to 70 carses on a fatheres.

But didn't acknowledge that for equalisation it should equalise up to 5 people in a car and the scheme had cost Commonwealth taxpayers many time that of the Keating offer as it was the stated intention of the scheme through federal cost of also funding competition under the BSPVES to force passenger fares down.

Then the focus of the BSPVES changed from the first BTRE report to Tasmanian travel packages not "equalisation"

## BTRE MONITORING REPORT 2005 - 2006

The BTRE gratefully acknowledges the assistance provided by TT-Line, Tourism Tasmania, and the Tasmanian Assistance Services team at Centrellink, and the Mantime and Cand Transport Division of the Department of Transport and Regional Services.

In Account 1902 that ou

In order to put the Scheme rebate in context, it is useful to consider the cost of broadly comparable see and air transport packages in 2005–06. This comparison needs to be treated with caution—particularly given the variability of discount air fares.

If these new visitors spent an average of \$2146 per persons, then the net new tourism spending would have been \$9.4 million in 2005–05. This estimate of spending by these new visitors is indicative only and is for visitors travelling for leaving purposes between Melbourne and Devenpon—it does not include additional spending by visitors travelling for business and other purposes, visitors using the Sydney–Devenport service, or benefits to Tasmanian residents travelling by sea who received the rebate.

The Minister noted that the resulting fare reductions would help to increase the demand for travel across Bass Strait, with direct benefits to the tourist industry and potential growth in jobs, investment and population for Tasmania (Sharp 1996, p. 1).

Significant changes to the Scheme in the September 2002 Ministerial Directions included replacing the previous seasonal structure for rebates by a constant rebate throughout the year, and extending the Scheme to include additional vehicle types

By reducing the cost of travel to Tasmania, the Scheme would be expected to result in additional visitors to Tasmania. However, the Scheme—by effectively reducing the cost of sea travel—also increases the attractiveness of sea travel as compared to air. When considering air and sea travel options the prospective visitor to Tasmania would consider more than just fares—most notably the costs of rental cars. In order to put the rebate for eligible passenger vehicles in context, it is useful to consider the cost of broadly comparable sea and air. If the procedure of the cost of broadly comparable sea and air visitors and differences in visitor spending on transport. The package sea fare used is for two additional astandard accompanied passenger vehicle between Melbourne and Davonport.

While the TT line said to the public that

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And the Productivity Commission last year in its TFES report referred to the stated Victorian Government position as follows

The Victorian Government also saw an overlap between AusLink objectives and those being pursued by the Tusmavian freight schemes. It saw scope for pursuing national transport objectives by Dencouraging improved freight transport connectivity: The Victorian Government suggests that the most effective and equitable way to align the TFES and AusLink policies would be to extend the subsidy to final goods in the southbound direction. (sub 60, p. iv)

and Anra said

Australian Bureau of Statistics December quarter report on retail prices indicates Hobart is 2% dearer than Melbourne based on a very small basket of some 50 items. An earlier comparison by an ANRA member of some 2000 items suggests the price differential may be considerably higher. Freight is a significant

Then the CEO of TT Line

**LAKE SAYER** 

April 12:739712/06m

SFIRIT of Tasmania has slashed fares in a hid to boost passengers and turn around its multi-million-dollar losses.

The cut-price winter fares put the ferry company close to a par with discount airlines to the state — and are coupled with a regular fare increase

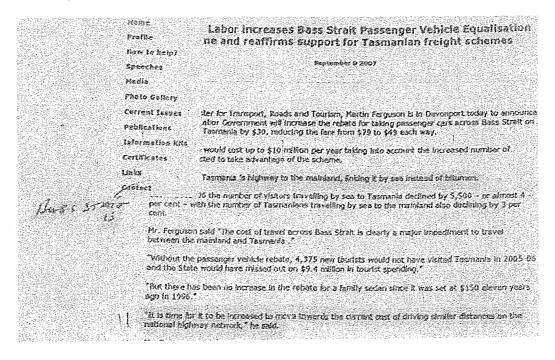
But the faces are not an attempt to compete with budget carriers, says TT-Line chief executive Peter Simmons

The company announced the winter sale yesterday, with discount fares from May 1 to August 31. The cut-price offers coincided with an announcement that general fares would rise from April 16 as the company attempts to turn around a \$10 million loss.

While Spain of Teamana is not in a passion to compete with the discount arrives of large, we can introduce attractive offers that encourage people to travel with their car and as many pieces of largage as they want, Mr Simmons said.

And then Federal Labor supported the suggesting of the Tasmanian peak tourism body re the BSPVES accepting the highway link and an aim to move the cost of travel to that of bitumen.

The scheme cannot do that without federal direction and this increase in funding can do the opposite.



and the new CEO of TT Line then acknowledged the difference between A to B travel

said to be wanted by Tasmanians and packages said to be wanted by mainlanders. But what about ordinary Australians wanting A to B travel interstate to all states of their nation?

Mr Griplas said reigniting the passion of Tasmanians to travel on Spirit of Tasmania was a major goal for the company.

"While Tasmanians regard the Spirits as icons of the State, they also view the ships as a means to get from point A to point B rather than a travel option that provides a unique travel experience," he said.

\*We need to take advantage of the icon status and encourage more Tasmanians to travel on our ships rather than the low cost, budget airlines.

"We know that our mainland passengers travel with us because they want an end-to-end travel experience that starts with a trip on the Spirit."

"That experience provides passengers with a comfortable cabin, the convenience of travelling with a vehicle and the opportunity to enjoy fresh, Tasmanian produce onboard."

The Tasmanian Leader of the Opposition said last year:

Instead, TT-Line fares have steadily increased on the back of massive subsidies from the Commonwealth Government. The BSPVES was not designed to prop up a government enterprise but provide a fair and equitable access to the national highway for Tasmanians.

Then Federal Labor acted, but there was still no mechanism for passenger fares to reduce, rather the opposite without any national mandate for just an assistance scheme save in the context of "equalisation" a basis used by the peak Tasmanian tourism group to obtain Federal Labor's commitment at the last election.

# dazs Strait bassenger venicie sanami Přest

Present Sorania (de 2008 S 39am AEST)

Alaboration (\*)

The Foreigh (Foreign ent has announced an increase in the Bass Strait passenger a chacle subjects.)

The federal member for Denison, Duncan Kerr says the increase honours an election promise and will benefit Tasmania's economy and bring in accept tearists.

The vehicle subsidy increases from £188 in £188, while a 20 per cent subsidy increase will also apply to other eligible vehicles like motorbones, buses, motorcycles, we fucles towing carryons and bicycles.

Mit liter says the subsidy wall also grow.

"And it means that it's guaranteed into the future," Mr Kerr said.

It means that each side, the CM goes up, the assistance goes up, so yes its a strong contract and keeping promises that were made at the election." he said.

Then in a submission to the current Coastal Shipping enquiry TT Line said

TT-Line is involved in two very competitive markets in freight and passenger transport. In freight, TT-Line offers its freight services against Toll Shipping, Searoad Holdings and ANL,

in the tourist / travel market, TT-Line competes with Cantas, Jetstar, Virgin and most recently Tiger Airways as well as the various international airlines.

But are the competitive markets re passenger transport that of "end to end" sea versus air, end to end, air packages as previous comments in this submission suggest that such competition is not that of direct discount air fare verses sea fare competition.

Bob Cheek said in his book said

ioward said he had some good news for the and produced a thick crit on Bass Strait ferry subsidies, as part of a Tasmania package, he irrended to announce in Launceston. I'd spoken to the PM State Council in August about extending the existing Bass Strait equalisation subsidy (making cars cheaper to ship across the to passengers; this would allow foot traffic to board the ferries low as \$50. At that stage the subsidy was for vehicles only, at all to take a car to get any benefit; again, it was geared to this serful toatism industry, who wanted mobile passengers. I wanted,

a face to benefit all Lismanian businesses so it was like getting on a bus to cross the strait. Howard had given me a good hearing and my advisers, in constant contact with the PM's office, were convinced he was going to come good. The news was passed on to the National Scattbehaus Communics, a business lobby group led by Meibourne lawyer Peter Brother, who had been pushing this principle for 10 years. They were costatic.

I excitedly stipped the PM's offeringe

"You've got everything you wanted there," he said smiling, contident he'd met all my expectations.

\*Sorry, P.M. To the contrary, there was nothing in the proposal about passengers, just a further sweetening of the existing vehicle subsidy as a sop to the tourism industry. I was totally confused.

Thank you, PM, anything is welcome, but this is not what we asked for We wanted the subsidy on passengers as well as cars.

Howard seemed genumely shocked. "That's what it is, isn't it?" He called over his chief of staff, Arthur Smodinos. "Is this the right one?" he asked.

Arthur assured him it was and a perplexed Howard muttered: "I was sure we did what you asked?"

This was a far different Floward from last might's self-assured statesman holding an audience spellbound with a riveting, noteless address about his vision for the country. He looked dithery, almost burnbling, as he scratched his head about our Bass Strait policy. In a way, it was good to see his frailties.

I genumely believe the PM thought be'd delivered what I sought; or he put on a very good act. I later discovered that a group of lasmanian senators, acting on behalf of the Tourism Council, who wanted the subsidy kept to vehicles, had stymied the passenger proposal doward wasn't aware of it. The tourism boys had won again. The Vational Sea Highway Committee was devastated; they'd been at it for it is greatly and this was their last chance. They disbanded soon afterwards.

But the Cheek comments about a business lobby. It was a lobby for the people as well as business and the in 1996 offer was not just for a car.

Then Minister Albanese called the BSPVES a transport subsidy and said

## DOUBLE BOOST FOR TASMANIAN TRANSPORT SUBSIDIES

Federal Infrastructure and Transport Minister Anthony Albanese today confirmed that two programs to encourage growth and development in Tasmania will be increased and extended as part of the Rudd Labor Government's first Budget.

An allocation of \$34.4 million will be provided to the Bass Strait Passenger Vehicle Equalisation Scheme, enabling the subsidy for standard passenger vehicles to be increased from \$168 to \$180 -- honouring a election pledge.

Assistance to other eligible vehicles (including motor homes, buses, motor cycles, vehicles towing caravans and bicycles) will also be increased by 20 per cent.

The subsidies, which will now be indexed to the Consumer Price Index, will benefit all Australians who take their cars across Bass Strait," said Mr Albanese.

"They will provide a significant stimulus to Tasmania's tourism industry by creating more affordable transport links to the mainland.

The subsidy's ongoing indexation also provides tourism operators with the confidence to further invest and grow their businesses."

As total prices for passengers and cars increased numbers crossing dropped

Premier Lennon said of Peter Brohier

Mir LENNON - That is probably appropriately addressed to me. Mir Brohier has open a very strong advocate for a better deal for people on Bass Strait. I think he has done a terrific job over the last few years. Through his efforts he is probably more responsible than anybody alse for the introduction of the vehicle subsidy. I would think. He continues to lobby Federal politicians about that matter, and my department continues to support him in those efforts. Essentially that is an issue that needs to be taken up at a government level, rather than with TT-Line management. What we have provided for here is the closest thing to a highway we will probably ever see on Bass Strait frankly, with a deliy monohull service and operating all year round with a massive increase in the number of cars that we bring across Bass Strait in a year compared to the current service. At Brohler now has much more ammunition for his ongoing campaign with eaderal politicians of both political persuasions because we have the road now and we will continue to support him in his efforts to get the cost down of aveilington that road for that car

And Reuters ran the headline a few months ago

"Australia Islanders say they are modern convicts"

So I call on this Committee to turn Bass Strait into a fair transport link and not primarily a one-sided upper level assistance scheme, so that through it all may benefit not just some.

This is an issue about Australia's most substantially used shipping route in coastal waters and directly relates to tourism and falls clearly within your terms of reference.

Peter Brohier

12<sup>th</sup> August 2008

- 1. Excerpt from a letter from Elizabeth Proust to Bob Collins, 15th September 1993.
- 2. Excerpt from a letter from Mr Brand, Acting CEO, TT Line given to Peter Brohier. 21st February 1995.
- 3. Excerpts from the Federal Coalition election papers 1996 (5), 7th February 1996.
- 4. Excerpt from document supplied to the Federal minister for Regional Services, Victorian Minister for Ports and the Tasmanian Minister for Infrastructure, Joint Working Group on Bass Strait Sea Passenger Access and Infrastructure, Revised 9th November 2001.
- 5. Media release, Brenton Best MP, 4th August 1998.
- 6. BTRE BSPVES Monitoring Report No1, 1996/1997, 27th April 1998.
- 7. The Hon Peter Nixon, Background Report 1997, p. 269.
- 8. Hobart Mercury, The Tasmanian, 22 June 2003.
- 9. Unpublished article, 20 February 1998.
- 10. Bass Strait Visitor Access Study, 12 October 2001, p. v.
- 11. Hobart Mercury, A fare go, 29 May 2004.
- 12. Neil Coulson, CEO, VECCI, correspondence to Peter Brohier, 9 August 2004.
- 13. Margy Osmond, letter from ANRA to Senator Fergusson, 1 March 2007.
- 14. Productivity Commission, Tasmanian Freight Subsidy Arrangements, 14 December 2006, p. 98.
- 15. The Coalition election papers, 2 November 2000.
- 16. Media release, John Howard, 7 September 2006.
- 17. Media release, Tourism Industry Council of Tasmania, 29 October 2007.
- 18. BTRE monitoring report 2005–2006 & BSPVES Monitoring Report 2005–2006.
- 19. TT Line Pty. Ltd. media advertisement, 2 October 2004.
- 20. Productivity Commission, TFES Tasmanian Freight Subsidy Arrangements, 14 December 2006, p. 98.
- 21. Margy Osmond, letter from ANRA to Senator Fergusson, 1 March 2007.
- 22. Hobart Mercury, 12 April 2007.
- 23. Media release, Martin Ferguson, 9 September 2007.
- 24. Media release, TT Line Pty. Ltd., 6 May 2008.
- 25. Will Hodgman, 7 August 2007.
- 26. Media release, Duncan Kerr, 10 May 2008.
- 27. TT Line Pty. Ltd., Submission No. 41, Standing Committee on Infrastructure Transport, Regional Development and Local Government inquiry into coastal shipping, 20 October, 2008.
- 28. Bob Cheek, Confessions of a ferret salesman.
- 29. Media release, Anthony Albanese. 14 May 2008.
- 30. Paul Lennon, Parliament of Tasmania Hansard, 12 April 2002.