

Draggin' Jeans Pty Ltd

E-mail copy:

196 Wells Street
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Sent: 4 March 2003 4:47 PM

To: tcf@pc.gov.au

Subject: Submission on Textiles, Clothing and Footwear Inquiry

I only want to make 1 point.

3 years ago Draggin' Jeans, which makes and distributes a line of fashion clothes lined with protective high tech fabrics for motorcyclists, was selling into 30 stores in Australia.

It is only a small business but now exports to over 100 stores in 20 odd countries...and sells into 300 or more locally.

You can visit our website below for more information.

My point and disappointment is that even for an innovative niche product with worldwide market penetration the costs of dealing with the minimums, hurdles, thresholds, accounting and auditing requirements of sip make it difficult to determine if a benefit will ever be received and whether the process is worthwhile pursuing.

In our case the target is being missed.....and we are operating in an environment where there are shrinking resources to deliver international quality TCF products and services...if we achieved anything approaching the market penetration in European markets alone that we have achieved in Australia/NZ we wouldn't be able to deliver out of Australian resources.

ride safe,

Grant Mackintosh

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