#### **Productivity Perspectives 2004**

### **Industry Productivity Trends**

**Dean Parham** 

Productivity Commission, Canberra



#### **Objectives**

- Highlight proximate sources of changes in aggregate productivity trends (deviations from long-term trends)
- Investigate industry sources of changes in aggregate trends
  - Do the same proximate sources show up at macro/industry levels?
    - ⇒ Common set of influences (determined by macro factors?)
  - Or, are industry-specific factors important contributors to shifts in aggregate trends?
    - ⇒ Micro influences on macro productivity trends
  - Do the industry contributions to aggregate changes conform to any pattern?
    - ⇒ Are particular industries or industry groups the sources of change in aggregate trends?

## Caveat – Measurement of industry productivity trends

- "Value added" method of productivity estimation
  - Not gross output
- Data and indexing method consistent with aggregate estimates as published by ABS
- Accuracy of estimates more uncertain at industry than at aggregate level

# Context — Deeper sources of productivity growth (beyond proximate sources)

- See Parham, 'Sources of Australia's Productivity Revival', *Economic Record*, June 2004
- Long-term sources
  - ☐ Physical capital accumulation
  - ☐ Human capital accumulation
- Sources of 1990s productivity revival
  - Increased openness
  - ☐ Increased R&D
  - ☐ 'Smart' use of ICTs
  - □ *Underlying role for economic reforms*

#### **Framework**

$$\dot{L}P_i - \dot{L}P_{LTA} = (KD_i - KD_{LTA}) + (MFP_i - MFP_{LTA})$$

Furthermore, 
$$KD = S_k \begin{pmatrix} \bullet & \bullet \\ K - L \end{pmatrix}$$

and 
$$MFP = Y - I$$

$$= \quad \overset{\bullet}{Y} - S_k \overset{\bullet}{K} - S_{\ell} \overset{\bullet}{L}$$

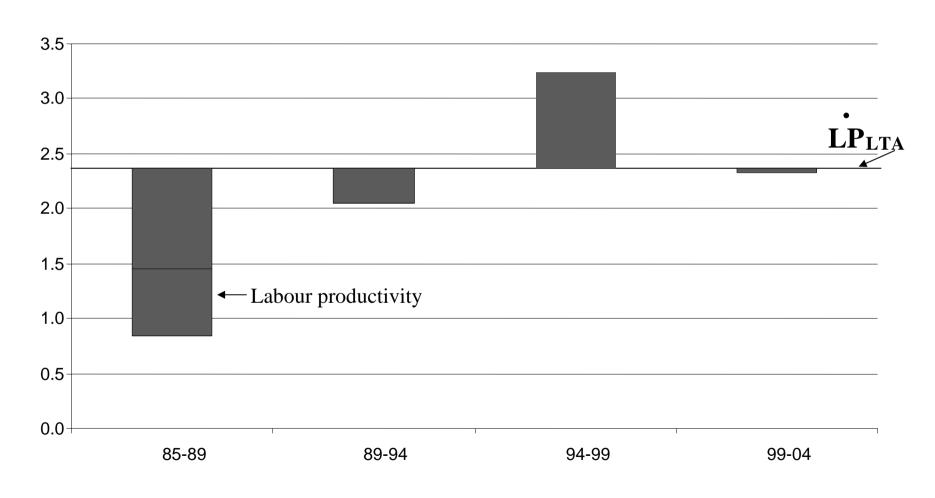
These can also be assessed in terms of deviations from their long-term average (LTA)

Note: 85-89 = 1984-85 to 1988-89

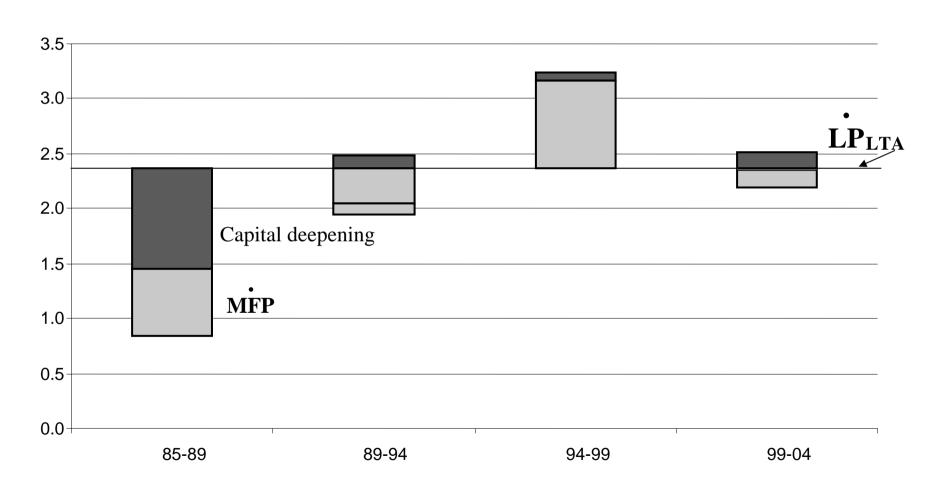
### Step 1: Proximate sources of aggregate trends

- Identify deviations from long-term average labour productivity growth
  - □ Long-term average (LTA) from 1965 to 2004
  - Deviations from LTA over productivity cycles as identified by ABS
- Decompose deviations in LP growth into:
  - KD and MFP growth
  - $\square$  Y, K, L growth

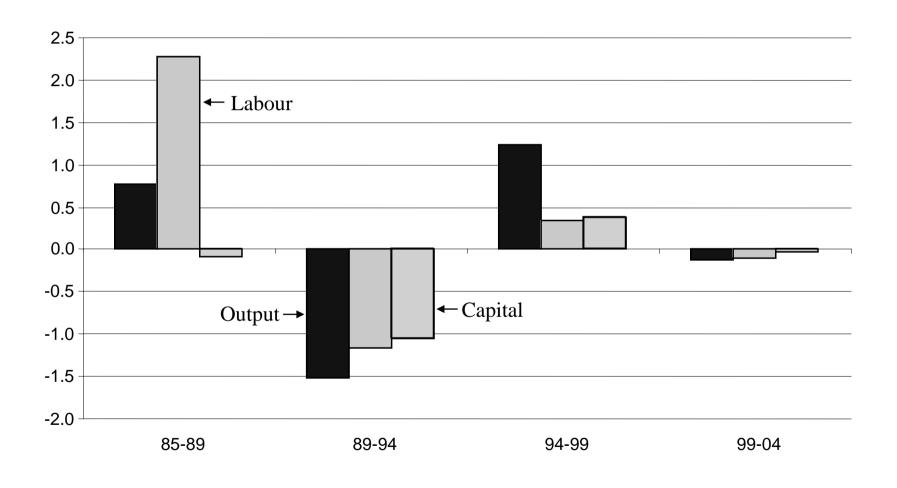
### LP, KD, MFP – deviations from long term average (LTA)



### LP, KD, MFP – deviations from long term average (LTA)



### Y, K, L – deviations from LTA



### Findings (1)

Major proximate deviations	Deviation in productivity growth	_
Labour expansion	Very weak	85 - 89
Weak output (and input) growth	Weak	89 - 94
Strong output growth	Very strong	94 - 99
All close to LTA	Close to LTA	99 - 04

# Step 2: Compare aggregate and industry trends over different cycles

- Take aggregate MFP growth and Y, K, and L growth in each productivity cycle
  - Examine LP growth in late 1980s period, because more than MFP deviation in play in this period
- Identify:
  - Industries that show similar trends to aggregate
  - ☐ Industries that show similar trends in proximate sources, but different productivity movements from aggregate
  - ☐ Industries that make sizeable contribution to aggregate productivity deviation, but through different sources

# LP: 85-89 — Two industries have similar deviations to aggregate, but other industry-specific deviations also feature

	Deviation in productivity growth/contribution	Large(st) p	roximate dev	viation(s)
		• Y	• K	• L
Market sector	-1.5	+0.8		2.3
Agriculture Mining	-0.3	-3.1		
Manuf	-0.3			3.6
EGW Construct	+0.2			-2.9
W'sale Retail ACR	-0.4			2.3
Transp Commun Finance CRS	+0.1	+6.0		4.8

### MFP: 89-94 — Three industries with similar trends to aggregate. Similar output, input deviations across industries.

	Deviation in productivity growth/contribution	Large(st) p	oroximate de	viation(s)
		• Y	• K	L
Market sector	-0.4	-1.5	-1.1	-1.2
Agriculture		(+)		(-)
Mining	+0.2	(+)	-1.1	-1.5
Manuf	+0.1	-1.7	-1.0	-2.5
EGW	+0.1		-1.8	-3.3
Construct	-0.2	-3.4	-1.2	-2.2
W'sale	-0.3	-2.7		(+)
Retail		(-)	(-)	-1.3
ACR		(-)	-1.1	
Transp	-0.1	-1.6	(-)	(-)
Commun	+0.1	+2.0		(-)
Finance		-2.5	-1.7	-3.8
CRS		(-)	-1.8	-1.4

### MFP: 94-99 — One industry similar to aggregate. Diversity in deviations in input use

	Deviation in productivity growth/contribution	Large(st) p	roximate de	viation(s)
		• Y	• K	• L
Market sector	+0.8	+1.2	+0.4	+0.3
Agriculture	+0.1	+1.5	(-)	+1.0
Mining			+1.0	-2.3
Manuf	-0.2		+1.8	+1.4
EGW		-1.3		-4.1
Construct	+0.1	+2.5	-1.2	+1.6
W'sale	+0.4	+3.8	-1.6	(-)
Retail	+0.1	+1.5	+1.3	(+)
ACR	+0.1	+2.0	+1.3	
Transp				+1.1
Commun		+3.6	+2.2	+2.5
Finance	+0.3	+1.1	-1.2	-1.1
CRS			+4.0	

### MFP: 99-04 — Much greater diversity at industry level than at aggregate level

Deviation in productivity growth/contribution			Deviation in productivity growth/contribution	Large(st)	oroximate de	eviations
		• Y	• K	• L		
Market sector	-0.2	-0.1	-0.0	-0.1		
Agriculture	+0.1		-1.7	-2.1		
Mining	-0.1	-2.0		+1.2		
Manuf	-0.1		+1.8			
EGW	-0.2	-2.1		+4.4		
Construct		+1.7	-2.6	+2.6		
W'sale	+0.1	+1.2	+1.0			
Retail	+0.1	+1.6				
ACR	+0.1		-2.0			
Transp						
Commun	-0.2	-3.5		+1.0		
Finance			-1.2	-1.0		
CRS				-2.5		

### Findings (2)

- Deviations in productivity, output and input growth in some industries are similar to the aggregate deviations in some periods
- But by no means universal
  - ☐ industry-specific explanations (independent of macro trends) also important
- Evidence of 'tops-down' macro influences on industry trends appears weaker in last 2 periods than in earlier 2 periods
  - Labour expansion and, especially, recession 'shakeout' had more common effect across industries
  - Much greater diversity in deviations across industries after 1994

### Step 3: Examine deviations in industry contributions over time

- Examine deviations from long-term industry contributions to aggregates over ABS productivity cycles
  - $\square$  LP, MFP, Y, K, L growth
- Are there any patterns?
  - ☐ Industries showing consistency with aggregate trends
  - ☐ Consistent deviations in contributions from particular industries over time

### Major deviations in industry contributions to LP

- Construction only consistent contributor to aggregate pattern
- Finance consistent 'new' contributor (ie above its LTA contribution)

	84-85	89-94	94-99	99-04
Market sector	-1.5	-0.3	+0.9	-0.0
Agriculture	-0.3	+0.1		+0.1
Mining		+0.2	+0.2	-0.3
Manuf	-0.3	+0.2	-0.2	+0.2
EGW	+0.2	+0.2	+0.1	-0.3
Construct	-0.1	-0.1	+0.1	-0.1
W'sale		-0.3	+0.4	+0.2
Retail	-0.4		+0.1	+0.1
ACR		-0.1	+0.1	
Transp	-0.1	-0.1		
Commun		+0.1		-0.2
Finance	+0.1	+0.2	+0.3	+0.1
CRS	-0.1			+0.1

### Deviations in industry contributions to MFP

- Construction again a consistent contributor to aggregate pattern
- Agriculture and some services consistent 'new' contributors in 1990s

	85-89	89-94	94-99	99-04
Market sector	-0.6	-0.4	+0.8	-0.2
Agriculture	-0.3	+0.1	+0.1	+0.1
Mining	+0.2	+0.2		-0.1
Manuf		+0.1	-0.2	-0.1
EGW	+0.1	+0.1		-0.2
Construct	-0.1	-0.2	+0.1	
W'sale		-0.3	+0.4	+0.1
Retail	-0.3		+0.1	+0.1
ACR			+0.1	+0.1
Transp	-0.1	-0.1		
Commun		+0.1		-0.2
Finance	+0.2		+0.3	
CRS	-0.1			

#### Major deviations in industry contributors to Y

— More industries are consistent contributors to aggregate pattern, eg Manufacturing, Construction, Wholesale, Finance

_	85-89	89-94	94-99	99-04
Market sector	+0.8	-1.5	+1.2	-0.1
Agriculture	-0.2	+0.1	+0.1	
Mining	+0.2	+0.1		-0.2
Manuf	+0.5	-0.4	+0.1	+0.1
EGW			-0.1	-0.1
Construct	+0.2	-0.3	+0.2	+0.2
W'sale	+0.1	-0.2	+0.3	+0.1
Retail	-0.2	-0.1	+0.1	+0.1
ACR	+0.1		+0.1	
Transp		-0.1		
Commun		+0.1	+0.1	-0.2
Finance CRS	+0.7	-0.3	+0.1	

#### Major deviations in industry contributors to K

- No industry strongly consistent with aggregate pattern
- Manufacturing very strong 'new' contributor after 1994
- Finance consistently under LTA contribution in 1990s

_	84-85	89-94	94-99	99-04
Market sector	-0.1	-1.1	0.4	-0.0
Agriculture	+0.1			-0.1
Mining		-0.1	+0.1	-0.1
Manuf		-0.2	+0.4	+0.4
EGW	-0.1	-0.1		
Construct	+0.4	-0.1	-0.1	-0.3
W'sale	-0.1		-0.1	+0.1
Retail		-0.1	+0.1	
ACR	+0.2			-0.1
Transp				
Commun			+0.1	
Finance	+0.4	-0.2	-0.2	-0.2
CRS	+0.1	-0.1	+0.1	

### Major deviations in industry contributions to L

 A number of industries consistent with aggregate pattern eg Manufacturing, Construction, Retail and (mostly) Agriculture

— Elect, gas & water and Finance detractors (from LTA) over long periods

_	85-89	89-94	94-99	99-04
Market sector	+2.3	-1.2	+0.3	-0.1
Agriculture	+0.2		+0.1	-0.2
Mining	+0.1			
Manuf	+1.0	-0.6	+0.3	-0.1
EGW	-0.1	-0.1	-0.1	+0.1
Construct	+0.3	-0.2	+0.2	+0.3
W'sale	+0.1	+0.1	-0.1	
Retail	+0.4	-0.2	+0.1	+0.1
ACR	+0.1			-0.1
Transp	+0.1		+0.1	
Commun			+0.1	
Finance	+0.3	-0.2	-0.1	-0.1
CRS	+0.1			-0.1

### Findings (3)

- Across periods, more macro/industry commonality in deviations in output and input (labour) growth than in productivity growth
- No fixed set of industry contributors to changes in productivity trends
  - □ Construction the only industry with 'marginal' contributions that fit the pattern of deviations in aggregate productivity growth
  - Services industries have become more prominent contributors
- Mostly, different industries make 'new' or additional contributions at different times
  - ☐ Industry foundations of changes in aggregate productivity trends come from a broad and somewhat unpredictable base

### Conclusion (?) and policy implications

- Both macro and industry-specific factors have influenced productivity growth
  - Both macro and industry (micro) policies potentially important
- Industry-specific factors have become relatively more important since the 1980s
  - May reflect structural changes underway as a result of microeconomic policies and technological advances
- No 'stable' industry vehicle to additional aggregate productivity growth
  - May also be important, at least as a starting principle, to devise policies that have general, rather than industry-specific, application